

Steven C. Knapp

Executive Producer / Creative Director

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Emmy Award-winning creative executive with a proven track record of leading high-impact creative teams and producing award-winning projects in the music and entertainment industries

Key Skills

- ***Creative Leadership*** – Directing award-winning, internationally exhibited media projects across music, entertainment, and digital.
- ***Team & Talent Management*** – Leading photographers, videographers, designers, and content creators, fostering collaboration across internal and external teams.
- ***Content Production & Strategy*** – Overseeing end-to-end production for music videos, social content, album packaging, and promotional materials.
- ***Cross-Functional Collaboration*** – Partnering with marketing, A&R, artist teams, and executive leadership to align creative with business objectives.
- ***Budgeting & Project Management*** – Managing creative budgets, negotiating with vendors, and delivering assets on time and within scope.

Experience

knapptimecreative, LLC | Executive Producer & Creative Director | 2008 – Present | Nashville, TN

- Consistently recognized for excellence in producing and directing internationally exhibited, cross-platform film, video, and short form content.
- Deep understanding of creative content execution, including budgeting, contracting, and all phases of production with budgets up to 40k and up to forty team members.
- Repeat clients have included iconic brands, world famous entertainment companies, acclaimed award-winning artists, and market-moving industrial/political trade associations.
- Directed Garth Brooks' Lifetime Achievement Award honor video for the National Songwriters Association International Awards (2022).
- Recognized with multiple industry awards and accolades including the Nashville Emerging Leader Award, an Emmy Award, Addy Awards, and various international film festival honors
- Freelancing in various roles for productions by CBS, NBC, Country Music Association, FOX, SportsSouth, and Meredith Inc. featuring A-list artists, brands, and production values.

NewsChannel5 WTVF-TV / Assignment Editor / 2007 – 2008 / Nashville, TN

- Quickly solving complex logistics issues in a high-pressure newsroom atmosphere while supporting multiple show producers of a consistently top-ranked, market leading news outlet.
- Overseeing daily newsgathering logistics, judging newsworthiness of story ideas and news tips, planning for future news events, and responding to breaking news.

News4 WSMV-TV / Associate Producer / 2005 – 2007 / Nashville, TN

- Writing accurate scripts for broadcast, supporting news producers, monitoring police scanners for breaking news, and interacting with viewers via phone and e-mail.

Leadership & Honors

- National News and Documentary Emmy® Awards, National Judge (2021-2024)
- Nashville Emerging Leader Award – Nashville Area Chamber of Commerce (2018)
- American Advertising Federation Nashville, Board of Directors (2014-2017)
- Society of Leaders in Development (SOLID) Nashville (2016-2017)
- Telly Award, Best Documentary – 38th Annual Telly Awards (2017)
- Emmy Award, Director Short Form – 30th Annual Mid-South Regional Emmy Awards (2016)
- Nashville Film Festival, Pre-Screening Committee (2015-2017)
- Brendon Burchard’s High Performance Institute and Experts Academy Alumni (2016)
- Arts & Business Council of Greater Nashville, Periscope Training Alumni (2014)

Education

Middle Tennessee State University / Murfreesboro, TN

- B.S.: Electronic Media Communication, Minor: Speech and Theater
- Beta Theta Pi: The Institute for Men of Principal Alumni, Chapter Treasurer, Secretary
- Student Government Senator, Student Ambassador, Student Judicial Board, Les Jameson Memorial Scholarship

References available upon request