

LISA M. LACEY

PROFESSIONAL EXPERIENCE

August 2018 – Present **Pellissippi State** **Knoxville, TN**
Adjunct Instructor

- Instructed students on principals of technical video, various camera basics, simple lighting, audio and editing.
- Developed lesson plan and defined syllabus for students.
- Assisted students in creating several small required projects throughout the semester.
- Maintained office hours and additional support for students.

March 2005 – Present **RIVR Media** **Knoxville, TN**
Production Manager

Animal Planet - *Backyard Habitat, Divine Canine, Whale Wars*

Food Network - *All Star Kitchen Makeover - Emeril Lagasse*

DIY – *Renovation Realities, Run My Makeover, Blog Cabin, Run My Renovation*

- Responsible for crewing, budgeting, and coordinating freelance positions for all RIVR Media productions. Duties include creating and managing confidential contracts and deal agreements, scheduling principal production dates for all shows, managing individual show budgets and invoices, organizing call sheets, production reports and shot lists.
- Negotiated and set individual crew rates for shows. Handled and approved invoices.
- Created and implemented new media library procedures that vastly improved the efficiency of the company's archive system.
- Responsible for increasing company and production productivity by creating and consolidating crew contact forms, tape request procedures and travel and transportation details.

March 2008 – Present **RIVR Media** **Knoxville, TN**
Producer

Boys and Girls of East Tennessee – *Commercial*

Compassion Coalition – *PSA*

Fine Living – *Splash of Style*

Second Harvest – *PSA, Training, Commercial*

- Coordinated talent, locations and crew for multiple non-profit and corporate projects.
- Developed script and worked closely with clients to deliver desired product.
- Responsible for pre-production, production and post tasks. Worked closely with director throughout shoot and delivered quality pieces that met or exceeded client expectations.
- Received multiple Addy Awards 2011 through 2013.
- Produced dozens of short-form, non-profit and corporate pieces.
- Obtained and secured donated products.

May 2003 – March 2005 **RIVR Media, Scripps, Travel Channel**

Freelance (Self-employed) Script Supervisor, P.A, Craft Services

Food Network - *Kitchen Accomplished*

ESPN - *United States Poker Championship*

DIY - *Warehouse Warriors, Classic Car Restoration, Classic Rides,*

To The Rescue, Material Girls, Weekend Mechanic, Grounds For Improvement

Responsible for all aspects of script supervision during production. Assisted director to ensure continuity, scene length and shot selection. Logged shots and scenes in the field. Responsible for labeling and tracking field tapes.

EDUCATION

January 2009 – 2011 **Pellissippi State** **Knoxville, TN**

Associates Degree – Web Design

- Utilized HTML knowledge to create various curriculum based web pages.
- Designed and manipulated various images in Photoshop.

January 2001 – December 2003 **Pellissippi State** **Knoxville, TN**

Associates Degree - Video Production Technology

- Produced, shot and edited several episodes for the Pellissippi News Magazine.
- Experienced in producing and shooting live to tape shows.
- Trained in audio, editing and camera operation.
- Recipient of academic scholarships
- Dean's list

ADDITIONAL SKILLS AND KNOWLEDGE

- Proficient in Microsoft Word and Excel
- Knowledge and experience with Final Cut Pro, Avid and Photoshop
- Basic knowledge of all production equipment
- Registered Notary Public with Tennessee State

REFERENCES

Pat Clark: Director of Photography and Company Owner – 865-414-1140

Jerome Jarnigan: Vice President of Production RIVR Media – 865-406-6720

Jessica Williams: Executive In Charge RIVR Media – 865-456-5723

AWARDS

2013 Gold Addy for East Tennessee Children's Hospital Video

2013 Bronze Addy for Boys and Girls Club Ignite Greatness Video

2013 Bronze Addy for Boys and Girls Club Gift of Hope Video