

Sam Comer

Creative Video Editor and Director of Photography

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ABOUT ME

Results-oriented creative professional with more than a decade of agency experience as a videographer and content creator in both the corporate and commercial worlds. As a “one-man-band,” I am capable of filling virtually any role on a video set, from shooting, lighting, recording sound, to conducting interviews, and then putting it all together in post.

PROFESSIONAL EXPERIENCE

Sam Comer Video | Freelance Video Producer | 05/18 - Present

- Video production services
- Shooting and editing videos for local and national clients, including: American Physician Partners, Shangri-La Therapeutic Academy of Riding, PetSafe/Radio Systems Corporation, and Logic Marketing
- Gaffer and lighting design for locally produced feature film “Flirting with Azrael”
- Gaffer and First AD for award-winning short film “Pusher” by Andi Morrow

Cityview Magazine | Videographer/Editor/Photographer | 11/19 - 04/20

- Responsible for all video and the majority of photo content including web commercials, interviews, live musical performances, and cover photos
- Coordinated with clients and marketing team to conceive stories and implement the best plan for distribution to optimize views and click-throughs

TeamHealth | Videographer/Editor | 03/13 - 05/18

- Worked independently and collaborated with the marketing team to create informative and compelling videos for both internal and external messaging using consistent branding
- Expanded the video department by increasing the scope and production value of video productions, improving review methods and increasing video views and engagement
- Aided in recruiting and retaining new hires through videos telling stories of the history, accomplishments and growth of the company

The Tombras Group | Copywriter/Videographer/Editor | 04/06 - 03/13

- Wrote copy and produced video content for local and national clients including The Great Smoky Mountains National Park, Weigel’s, Food City, Bristol Motor Speedway, Rush Fitness Centers, and The National Highway Traffic Safety Administration
- Started the agency’s content marketing video department, helping them bridge the gap between traditional and new media/television and digital campaign
- Worked with creative teams in a fast-paced environment to generate compelling videos to tell client stories on time, on brand and within budget

RELEVANT SKILLS

Videography and Cinematography

- Cinema and DSLR digital video cameras including Canon EOS Cinema C100
- Advanced lighting and gaffing
- On-set audio recording

Video and Audio Postproduction

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe Photoshop
- Apple Final Cut Pro x
- Apple Logic Pro X
- Apple Motion

EDUCATION

University of Tennessee, Knoxville | Bachelors of Science, Communications
Advertising major with secondary studies in Broadcasting

- Studied advertising history, cases, and creative theory.
- Produced bi-weekly public access television program focusing on campus events.
- Directed three-camera live musical and drama performances for broadcast.

REFERENCES

Jennifer Pickard | V.P., Digital and Recruitment Marketing, TeamHealth
Relationship: Former Manager
(423) 313-1180 | pickard.jenniferd@gmail.com

Doug McDaniel | Owner, Storyhaus Media
Relationship: Frequent Collaborator
(865) 936-4533 | doug@storyhausmedia.com

Nick Vagott | Creative Director, The Tombras Group
Relationship: Former Creative Director
(865) 524-5376 | nvagott@tombras.com

Tracy Young | Vice President of Marketing and Corporate Communications, American Physician Partners
Relationship: Produced marketing videos for American Physicians Partners
(615) 866-1045 | tyoung@appartners.com