

# Tichanda Thompson

Production, Branding, Marketing & Media Management  
Film, Print, Video, Commercial & Social Media

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## EXPERIENCE

### **‘Thank You!’ Methodist Le Bonheur Hospital , Memphis — Production Assistant**

2021

Series of commercials featuring real patients sharing thank you letters to their healthcare providers at Methodist hospital. Television and print campaign.

### **Regions Bank Atlanta, GA — 2nd Asst. Director**

March 2021

2nd Assistant Director for series of 8 commercials and online videos for Regions Bank. Assisted 1st Asst. Director as needed. Responsible for daily production report, communication and management of Talent and Background Cast on set. Collected talent Paperwork and timecards. Assisted with all duties to support the Director and Production Team.

### **'High Heel' Tv Pilot Memphis, TN — 2nd Asst. Director**

Jan 2021

2nd Assistant Director for 'High Heel' written by Trinidad James and Directed by Roshae for David Arquette's production company. Assisted 1st Asst. Director as needed. Responsible for call sheets, communication and management of Cast. Managed SAG-AFTRA Paperwork. Assisted with all duties to support the Director and Production Team.

### **‘We're Ready’ Methodist Le Bonheur Hospital , Memphis — Production Coordinator**

July 2020

Series of commercials featuring doctors and healthcare workers. Television and print campaign. Responsible for coordinating talent, maintaining schedule, wardrobe, and crafty as well as assisting on set as needed.

## EDUCATION

### **METROPOLITAN COLLEGE OF NY New York, NY**

*MBA Media Management &  
Communications*

Dec 2010

### **UNIVERSITY OF VIRGINIA, CHARLOTTESVILLE, VA**

May 1999

**Full Scholarship Student  
Athlete - Track & Field**

**Double Major**

*B.A. Foreign Affairs with a  
Concentration in Latin America  
& Caribbean.*

*B.A. Spanish*

## SKILLS

Producing, planning, promotions, scouting, casting, permits, prop stylist, wardrobe design & stylist, set design, script supervisor, administration, event planning, editing, fashion show production, trade show management, marketing & social media management, public relations, branding, blogging, editing, sales and analytics.

## **'Curves' Tv Pilot for BET+ Memphis, TN —2nd Asst. Director**

Oct 2019

2nd Assistant Director for 'Curves' written by Skyy Blair and Directed by Melissa Jones for Issa Rae's production company ColorCreative. Assisted 1st Asst. Director as needed. Responsible for call sheets, communication with Cast, managing of all Key talent and Background talent. Assisted with scheduling, locations and other duties to support the Director and Production Team.

## **Sony Music 'Elvis Week' Interviews @ Guesthouse at Graceland Memphis, TN —Production Coordinator**

August 2019

Production Coordinator for Running Pony Productions for Sony Music interviews of musicians Ron Tutt and James Burton. Worked with Memphis producer and crew. Handled scheduling, craft services, releases and other duties on set.

## **Full Frontal with Samantha Bee, Memphis, TN —Production Coordinator**

August 2019

Production Coordinator for Running Pony Prod. and TBS cable network, episode "BBQ and Reproductive Justice". Worked as a liaison between NY producers and Memphis production crew. Handled logistics, clearances, scheduling and & other duties on set and location.

## **NBC's Bluff City Law, Memphis, TN —Production Assistant (Day Player)**

July 2019 - Aug 2019

Production Assistant for Season One of network television show. Worked on set as needed as a day player in various roles.

## **WWE & National Civil Rights Museum Promo Video, Memphis, TN —Production Assistant**

Jan 2019 & Jan 2020

Production Assistant on promo video for WWE, Boys & Girls Club and the National Civil Rights Museum. Worked with camera crew & lighting and performed basic duties on set.

## **'Hello...' (Indie Short Film), Memphis, TN —Script Supervisor**

Jan 2019

Script supervisor on short independent film - "Hello..." Directed by David Anthony Bloodworth Winner of 2019 Los Angeles Film Award "Best Indie Short".

### **PROGRAMS**

Adobe Creative Suite,  
Microsoft Office, Google  
Docs

### **LANGUAGES**

English, Spanish

**'Long Way Home Home' Lucero Music Video, Memphis —  
First Team Production Assistant**

July 2018

Performed all duties on set, and managed talent as needed for Lucero Music Video featuring . Michael Shannon and Directed by Jeff Nichols.

**WWE 2k19 'Never Say Never' Video Promos, Memphis —  
First Team Production Assistant**

July 2018

Performed all production duties as needed for WWE2k19 Video Trailer. Managed talent on and off set including Ronda Rousey, Ric Flair, Charlotte Flair, Rey Mysterio, AJ Styles, Elias, The Miz, Rusev, Jeff Hardy & Naomi. Produced by 2k Games.

**'Uncommon Care' Methodist Le Bonheur Hospital ,  
Memphis — Production Assistant**

February 2018

Series of commercials featuring real patients from different backgrounds sharing their testimonials and discovering what that have in common through Methodist hospital. Television and print campaign.

**'Putting on For Memphis' Spotify Shorts, Memphis —  
Production Assistant**

February 2018

Performed all production duties as needed for 3 shorts for Spotify/Rap Caviar. Each short featured Memphis rap stars including Yo Gotti, Money Bagg Yo, and Blac Youngsta.

**Yellow Dog Production/Getty Images, NYC — Producer**

January 2011- January 2013

Produced photo shoots for editorial print, web & catalogues. Also produced video and short film clips. Capable of full service production from location scouting, obtaining permits, casting & booking talent, hair, makeup, prop styling etc.