

ALONA WESLEY

PROFESSIONAL MAKEUP ARTIST: ESTHETICIAN

Collierville, TN · 864-546-0209

AlonaWesley@gmail.com · IG: [Alonawesley](#)

Professional Makeup Artist of nineteen years and licensed esthetician of five years. Owner of Baha Beauty Freelance Makeup Artistry. Specializing in Print, Film/TV, Commercial, Fashion, Events, Bridal and Retail.

EXPERIENCE

JAN 14, 2019

HAIR & MAKEUP ARTIST, INSTITUTE MAGAZINE

Featured Fashion/ CITY

Institute-Mag.com

IG: Institutemag

JAN 16, 2019

MAKEUP ARTIST, LADYGUNN MAGAZINE

Featured Modern Rococo Fashion Editorial Shoot

Ladygunn.com

AUG 20, 2018 – AUG 21, 2018

MAKEUP ARTIST, MAGICMARTZ MEDIA, INC

Corporate Commercial Shoot

SEPT 6, 7, 2018 & SEPT 9, 2018

MAKEUP ARTIST, FGNYFW (FASHION GALLERY NEW YORK FASHION WEEK)

Artist for Fashion Gallery New York Fashion Week Hair & Makeup Team

IG: fgnyfw

SEPT 8, 2018

MAKEUP ARTIST, THE SOCIETY FASHION WEEK (NEW YORK FASHION WEEK)

Hair & Makeup artist for Krissy King (Krissy K Studios) Hair & Makeup Team.

IG: thesocietyfashionweek

APRIL 20, 2018 – APRIL 21, 2018

MAKEUP ARTIST, GREENVILLE FASHION WEEK

Artist for Greenville Fashion Week Hair & Makeup Team

IG: gvlfashionweek

MAR 13, 2018 – MAR 17, 2018

MAKEUP ARTIST, CFW (CHARLESTON FASHION WEEK)

Artist for Greenville Fashion Week Hair & Makeup Team.

IG: chasfashweek

10/2016- **Jaramillio's Latin Dance**/ Key Makeup Artist
07/2016- New York Fashion Week/ **Designer Lisa N. Hoang**/ Makeup Artist Team Member
03/14/2018- **Charleston Fashion Week**/ Makeup Artist Team Member
03/14/2017- **Charleston Fashion Week**/ Makeup Artist Team Member
03/14/2016- **Charleston Fashion Week**/ Makeup Artist Team Member
09/2015- **Steve Austin's TV Show (Redneck Island)** Makeup Artist for cast head shots
05/03/2014- **Sheen Magazine/ Mardi Gras Fashion Show**/ Key Makeup Artist
3/2014- **Charleston Fashion Week**/ Designers Shows/ Makeup Artist Team- Belk, David Hart, Hunter Bell, Steve Madden, Brandon Sun, Oberima Afriyie , Timo Weiland
09/13/2013 Press Conference/ **Gen Studios SC**/Makeup Artist/ US Senator- SC Lindsey Graham
03/2013- **Charleston Fashion Week**/ Makeup Artist Team Member
06/2013- **Sheen Magazine**/ Makeup Artist/ Published Print & Events
04/2013-06/2013- **Columbia Style Week**/ Makeup Artist Team Member
03/2013- Designers Shows/ Makeup Artist Team- Christian Siriano, Antonio Azzuolo, Anne Barge, Hannah Goff, Libertine, Cynthia Rowley
10/2007 - 10/2007 **V Magazine**/ Makeup Artist/ Published Print
12/2005 - 12/2005 **Edge Marketing & Management, Inc**/ Make-up Artist (Southern Annual Fox Sports Awards)
12/2005 - 12/2005 **IBM** Corporate Video/ Make-up Artist (Video)
11/2005 - 11/2005 **Dudley**/ Make-up Artist (Adora info commercial)
6/2005 - 9/2005 Derrick Cook Photographer/ Make-up Artist (print)
6/2003 - 8/2004 Nick Greenway Photographer/ Make-up Artist (print)
3/1999 - 9/2003 Rita Clonts Photographer/ Make-up Artist (print)
8/2002 - 8/2002 Urbanesk Designs/ Make-up Artist (Fashion Show)
5/2002 - 5/2002 Chris Jones Photographer/ Make-up Artist (print)
2/2002 - 2/2002 Johnny Wydener Photographer/ Make- up Artist (print)

PUBLIC FIGURES

-Wrestler/ Actor- Steve Austin
-UNC Basketball Coach- Dean E. Smith
-NBA Side Line Reporter- Craig Sager
-Cook Show Host- Paula Deen
-Miss USA 2005- Chelsea Cooley
-US Congressman- Trey Gowdy
-United States Senator, SC- Lindsey Graham
-Publisher of Sheen Magazine- Kimberly Chapman

TALENT/ MODEL AGENCIES

04/2006-08/2006 **Carolina Talent** Charlotte, NC: Freelance Makeup Artist
10/2005-08/2006 **Herita Jones** Greensboro, NC: Freelance Makeup Artist
06/2003-08/2006 **Marilyn's**: Greensboro, NC: Freelance Makeup Artist
09/1998-09/2003 **OTM/ The Agency**: Charlotte, NC: National Freelance Makeup Artist

MAKEUP/COSMETIC RETAIL BRANDS

10/2018- Present: 09/2010-06/2013 **PUR Cosmetics**: Greenville, SC: Freelance Makeup Artist
12/2017-07/2018 **bareMinerals & BUXOM**: Greenville, SC: Freelance Makeup Artist
03/2013-10/2017 **Estee Lauder**: Greenville, SC: Regional Makeup Artist

06/2018- 09/2018 **Laura Geller:** Greenville, SC: Freelance Makeup Artist
04/2014- 07/2015 **Cover FX:** Greenville, SC: NC/SC Product Trainer
10/2013- 01/2015 **Benefit:** Greenville, SC: Freelance Makeup Artist
11/2013- 11/2014 **Colorscience:** Greenville, SC: Freelance Makeup Artist
09/2009-01/2010 **MAC:** Richmond, VA: Makeup Artist
08/2007-07/2009 **Bobbi Brown:** Richmond, VA: Makeup Artist

EDUCATION

JAN 2013 OCT 2013

ESTHETICS LICENSE, ACADEMY OF HAIR TECHNOLOGY

Greenville, SC

MAR 2012 AUG 2012

PRODUCTION MAKEUP ARTISTRY DIPLOMA, COSMIX SCHOOL OF MAKEUP ARTISTRY

Fort Lauderdale, FL

JAN 1998 OCT 1998

BUSINESS MARKETING, WAKE TECH COMMUNITY COLLEGE

Raleigh, NC

SKILLS

- Makeup Mediums: Film/TV, Commercial, Theatre, Fashion, Editorial, Beauty, Glamour, Bridal, Airbrushing, Body Painting, Light Hair Styling
- Esthetic Services: Facials, Waxing, Chemical Peels, Wraps, Microdermabrasion, Lash Application, Lash & Brow Tinting
- Promotional Modeling
- Proficient computer: MS Excel, WPM 35, Microsoft Works/Word
- Excellent written, Verbal Communication & Math
- Attention to detail & organization, Ability to work independently, Visual Merchandising, In Store Trainings/Demo, Strong Sales, Ability to multi-task in fast pace environment, Event planning, POS procedures/cash handling