

CHRISTY HUNNIFORD

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HIGHLIGHTS

Passionate about media production. Skilled in forecasting and budgeting. Excellent communication and creative problem-solving skills. Persistent in obtaining, condensing and presenting information. Works well across departments and all levels of a production as well as autonomously. Highly organized and detail-oriented with an affinity for contract cohesiveness. Strong analytical capability and process mapping skills. Proficient in G-Suite and Microsoft Office.

AREAS OF EXPERTISE

- Budgets/Forecasts
 - Research/Analysis
 - Crewing
 - Presentations
 - Accounting
 - Credentials
 - Cross-Functional Coordination
 - Contract Cohesiveness
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PRODUCTION EXPERIENCE

TV

Storytellers: Darius Rucker (CMT), New Country Services, Inc., Nashville, TN (2022)
Credentials Coordinator.

Naomi Judd A River Of Time Celebration (CMT), Running 4 Cover, Sandbox Entertainment, Nashville, TN (2022)
Credentials Coordinator: Credentials, parking.

2022 CMT Music Awards - Broadway Stage (CBS), CMT Productions, Nashville, TN (2022)
Credentials Coordinator: Credentials, COVID testing.

New Year's Eve: Nashville's Big Bash Pre-Tapes (CBS), Taillight TV, Nashville, TN (2021-2022)
Production Coordinator: Crewing, scouting, credentials, scheduling, security, parking, invoices, signage, props, scenic, special effects, set safety, COVID testing, audience releases, catering, craft services, office supplies, COI and walkies. Audited COVID testing invoices, reported petty cash, contact list, credential lists and assisted with credential design. Locations: Jason Aldean's, Luke's 32 Bridge, Casa Rosa, Ole Red Nashville, The Stage on Broadway.

Brad Paisley Thinks He's Special (ABC), Sony Pictures Television, Nashville, TN (2019)
Office Production Assistant: Segments, parking, catering, travel.

Nashville (Season 1) (ABC), Music City Productions, Inc., Nashville, TN (2012)
Set Production Assistant - Additional: Set security.

2010 CMT Music Awards (CMT), Den of Thieves, Nashville, TN (2010)
Production Assistant: Credentials.

CMT/CMA Red Carpet 2008 (CMT), Taillight TV, Nashville, TN (2008)
Production Assistant: Red carpet.

Garrison Keillor's New Year's Eve Special (PBS), High Five Television, Nashville, TN (2006)
Set Production Assistant.

REALITY

Nashville Star (Season 5) (USA), Reveille Productions, Picture Vision Pictures, Nashville, TN (2006 - 2007)
Production Assistant: Stand-in judge, dressing room rider, scenic, transportation, walkies.

COMMERCIAL

US Bank Small Business Social: Cui Liu Designs, Craft Worldwide, McCann, Murray, KY (2022)
Production Assistant.

SHORT FILMS

Father, Son and Holy Moses!, Laughter For Soul Productions, Nashville, TN (2015)
Set Production Assistant: Lav mics, monitor spotter.

Between Rock and a Hard Place, Mary Meyer & Bennett Rodgers, Nashville, TN (2015)
Production Assistant: Talent, set, auditions assistant, wardrobe, craft services.

Mary Poser, Angels Leap, Film Trailer, Nashville, TN (2014 - 2015)
Set Production Assistant: Script and slate.

EVENTS

The Doorpost Film Project Awards, The Doorpost Film Project, Belcourt Theatre, Nashville, TN (2009)

Production Assistant: Meet & greet, premiere red carpet, awards show.

2008 MHFM Awards Show, Musicians Hall of Fame & Museum, Schermerhorn Symphony Center, Nashville, TN (2008)

Production Assistant: Talent.

Broken Bridges Movie Premiere, CMT, Ryman Auditorium, Nashville, TN (2006)

Production Assistant: Talent, red carpet.

2006 CMA Music Festival Meet & Greet, Great American Country, Nashville Convention Center, Nashville, TN (2006)

Production Assistant: Talent photos, crowd control.

RECENT PROFESSIONAL EXPERIENCE

Mitsubishi Motors North America, Inc.

Budget Planning Analyst, Marketing, Nashville, TN (2019 - 2021)

Implemented corporate strategy by providing budgets for 6 departments, forecasts for 9 departments.

Tracked millions of dollars of budgeted expenses in 11 departments and explained budget to actual variances.

Processed purchase requisitions based on agreements for 6 departments and invoices for 10 departments.

Accounted for television and interactive productions, revenue share agreements. Provided accruals for 13 departments.

Built relationships and collaborated with many business areas.

Interfaced with media, digital marketing and global brand experience agencies during new product launches.

Bridgestone Americas Tire Operations

Outsourced Products Analyst, Marketing (Contracted), Nashville, TN (2016 - 2018)

Assisted in negotiating hundreds of millions of dollars in international supply agreements.

Decreased contract commitments on average over 20%, increased bonus potential, strengthened fill rate controls.

Delivered actionable insights by discovering discrepancies in contract. Completed first enterprise proforma.

Built supplier overviews with financials and executive profiles. Report presented to Bridgestone chief executives.

Collaborated to build the first financial statement model for Outsourced Products. Completed value chains.

International Operations Analyst, LSCM (Contracted), Nashville, TN (2015 - 2016)

Delivered actionable insights from documenting price changes per contracts through multiple accounting systems.

Warner Music Group

Temporary Royalty Participations Manager (Contracted), Nashville, TN (2014 - 2015)

Implemented tour, distributed, merchandise & ecommerce contracts. Reported profit-sharing splits.

NorthStar Studios

Staff Accountant, Nashville, TN (2012 - 2013)

Accounted for the direct costs of television productions. Presented monthly, quarterly and annual reports.

PREVIOUS PROFESSIONAL EXPERIENCE

Ernst & Young

Auditor, Chicago, IL

Audited accounts. Documented internal controls. Observed physical inventories. Manufacturing, Real Estate.

PROFESSIONAL CERTIFICATION AND AFFILIATION

Certified Public Accountant (Illinois) Current / Expires 2024. Tennessee Society of Certified Public Accountants.

Movie Magic Budgeting: Basics, 2022. Smart Accounting 101, 2022. Smart Accounting 201, 2022.

Enrolled in Financial Modeling & Valuation Analyst Program with Corporate Finance Institute.

PRODUCTION VOLUNTEER AND AFFILIATION

P.A. Bootcamp, 2021. FILM-COM. Nashville Film Festival. Disney College Program - Studio Production.

EDUCATION

University of Illinois, Champaign, IL, B.S. in Accountancy, Cum Laude

Belmont University, Nashville, TN, B.M. in Commercial Music, Composition and Arranging, Honors