



More Reach + More Exposure
Boost Your Bottom Line

www.mojomarketing.com

Marketing | Branding | Experiential | PR

**Monchiere' Holmes-Jones
Chief Brand Curator
MOJO MARKETING PR, LLC**

MARKETING CAMPAIGNS

We love creating powerful marketing campaigns that will energize all communication arms of our client businesses. MOJO specializes in creating integrated marketing campaigns, our proven methods for top consumer engagement and revenue growth.

- Place Based Marketing
- Blogger Outreach Program
- Product Launches
- Content Strategy + Development
- Strategic Communications
- Social Media Marketing
- Multicultural Campaigns

Our creative energy makes a BIG impact with clients and brings new energy to marketing campaigns.



EXPERIENTIAL MARKETING + ACTIVATIONS

From content to activation we create and enhance our clients branded experiences from franchisee grand openings, to your annual association conferences, sale events and more. MOJO specializes in innovative ideation for result driven events, creating experiences that enhance consumer loyalty and brand awareness. We love managing the A-Z of your event logistics and earned media attention about the event.

- Ideation
- Event Planning & Management
- Incentive Program Design
- Grand Openings
- Media Relations



WE'VE ALSO CURATED BRANDS LIKE



We love creating innovative strategies and marketing partnerships that expand audience reach and brand recognition.



ADVERTISING

We understand how to reach your target audience on all channels!
Our experience includes managing over 35 million dollars in budgets.

- Media Planning + Buying
- Brand Designs
- Content Strategies + Development
- Email Marketing
- Billboard Management



SEE YOURSELF *at*
HCA[®]
HEALTHCARE

Experience great people and places.
Experience your future.

Medical, professional and
executive
career opportunities

JOIN OUR TALENT LIST TODAY
<http://careersathca.com/NULConference>

 National Urban League 

