

# CALVIN SANFORD

4599 Tulip Bend Dr  
Memphis TN 38135  
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## Professional Summary:

Resourceful and flexible with ideas proven to capture the essence of each individual business marketing goals. Experienced with different types of filming equipment. Desires a role at a company that will utilize my marketing, writing, and filming skills. Exceptional customer service and communication skills. Graduate with an Associates degree in general studies with honors, and a member of Phi Theta Kappa Honors Society

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## Highlights:

- ❖ Exceptional knowledge of operating systems and features
  - ❖ Over 18 years of Marketing experience
  - ❖ Content creator and editor of commercials to fit social media platform
  - ❖ Perform administrative and technical procedures using a computer to review records
  - ❖ Ability to negotiate issues with others
  - ❖ Very detail oriented
  - ❖ Able to organize, plan, and prioritize work
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## EXPERIENCE:

### Marketing/Commercial Writing

#### *Omni Clips / Marketality*

- Writing commercials for businesses to use via social media and other platforms
- Target major businesses in order to market to their targeted audiences.
- Produce and edit Shelby County record expungement videos
- Wrote and filmed commercials for State Farm, Heidi Kuhn, New Direction Christian Church, Inside General Sessions, and more

### Mentor/counselor/youth development. 2018-current (Shelby County Jails) Non-Profit

#### Organizations, Memphis Tn

- Role model
- Support academically, socially, and or personally
- Encourage growth and development for the youth

## EDUCATION

*Southwest TN Community College* – Major: **Accounting/General Study/AS Degree** 2018

*Christian Brothers University*- Major: **Marketing/ Bachelor Degree** Currently Enrolled