

# CASSIDY THORNTON

## CONTACT

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Nashville, TN

## EDUCATION

Fordham University - Bachelors in  
Communications and Media Studies

## SKILLS

Google Suite, Microsoft Office,  
Adobe Suite, iMovie, Breakdown  
Express, QWire, Eco-Cast, Sides  
Express, Showfax, Canva, Mail  
Merge, Social Media

## EXPERIENCE

Feb 2022 - now

### Squeaky Wheel Casting

Casting Producer - HGTV's "Fixer To Fabulous"

- Handle outreach on Instagram, Facebook, LinkedIn and more to source talent
- Conduct pre-interviews and interviews via Zoom and Skype
- Street casting on location if needed and applicable
- Helps in editing videos for pitches when needed (iMovie and Premiere)

April 2022 - now

### Kristy Carlson Casting

Casting Assistant - NETFLIX's UNFROSTED starring Jerry Seinfeld, IT ENDS WITH US starring Blake Lively & THE CAT IN THE HAT (animated)

- Organized and sent out all self tapes through EcoCast and email
- Sent audition links to the producers and director
- Created, brainstormed and maintained all master lists and self tape logs
- Performed availability checks on all actors
- Corresponded with agents and managers

July 2021 - Feb 2022

### Mac Worldwide

Casting Associate Producer - LIFETIME's 5 GUYS A WEEK

- Handle outreach on Instagram, Facebook, LinkedIn and more to source talent
- Conduct pre-interviews and interviews via Zoom and Skype
- Street casting on location if needed and applicable
- Helps in editing videos for pitches when needed (iMovie and Premiere)

Feb 2021 - August 2021

### Liz Lewis Casting

Casting Associate/Real People Finder

- Assisted in reaching out to real people talent and actors in regards to different video projects
- Executed avail checks on talent & monitored/downloaded submissions
- Conducted interviews and casting sessions (in person, via Skype and via phone)

Mar 2021 - July 2021

### Nancy Naylor Casting

Casting Assistant - NETFLIX's THE MOTHER starring Jennifer Lopez

- Conducted and helped facilitate an in-depth worldwide search for the role of ZOE (the character who would portray JLO's daughter) -- primarily in Latin and South America
- Watched and helped to flag/select auditions to send to the producers and director
- Created and maintained all master lists
- Performed availability checks on all actors
- Organized and sent out self tapes requests and uploaded tapes to Eco-Cast
- Recorded, edited and uploaded all Zoom auditions sessions

Mar 2017 - June 2017

### Laura Rosenthal Casting

Casting Assistant - NETFLIX's UNBELIEVABLE (Golden Globe Nominated)

- Scheduled all auditions and self tapes through BreakdownExpress and email
- Checked avails and requested demo reels
- Assisted in drafting deal memos and offers