

RONISHA JONES

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Experienced model, wardrobe stylist and fashion event coordinator versed in managing complex shoot schedules and collaborating across multiple industries such as commercial, print, runway, editorial and other facets of modeling and fashion to create memorable images, video and creative content. Comfortable embracing challenges and working long hours.

EXPERIENCE

May 2022-Current Date

WARDROBE STYLIST/FASHION MAGAZINE CURATOR, SPUNK MAGAZINE

- Co-Coordinated and styled 17 plus models
- Styled custom looks on the spot for up-cycled fashion show
- Curate content for magazine

April 2022

COVER MODEL, SPUNK MAGAZINE

- Cover model for national eco-friendly magazine

April 23, 2022

WARDROBE STYLIST/MODEL, MFA FEST (MUSIC, FASHION, ARTS FOUNDATION)

- Modeled custom runway look
- Styled custom looks from 3 different local boutiques for a total of 9 models
- Coordinated models for fashion show

March 2022

WARDROBE STYLIST/MODEL, YG TUT MUSIC VIDEO

- Stood in as lead stylist on project
- Shopped for and styled looks for video shoot
- Made cameo appearance in video as model

SEPTEMBER 2021– Jan 2022

SOCIAL MEDIA MARKETING, CHATTANOOGA FASHION EXPO

- Creates content, including text posts, video, and images for use on social media
- Promoting products, services, and content over social media in a way that is consistent with the organization's brand and social media strategy

- Scheduling social media posts using applications such as Buffer
- Developing new social media strategies and campaigns

SEPTEMBER 2021– NOVEMBER 2021

COMMUNITY COORDINATOR, CHATTANOOGA FASHION EXPO

- Communicated with models and designers about the fashion expo vision, expectations, and goals
- Helped to organize third-party providers and vendors for the event
- Properly coordinated advertising as well as marketing activities
- Help with organization and flow of fashion show
- Help to coordinate fashion educational workshops

JUNE 2021– CURRENT DATE

BRAND AMBASSADOR, LAVAE LUXURY LOCS

- Models and promotes a variety of hair units and products
- Consistently help grow brand's social media and sales by posting content and promotions

JUNE 2021

MODEL, JE SUIS LA MODE FASHION SHOW

- Modeled 4 different runway looks from a variety of designers

MAY 2021– CURRENT DATE

MODEL, QUEEN LOVE MODELS

- Meets with assigned clients for auditions and planning shoots
- Collaborates with photographers and directors to achieve their creative visions
- Models a variety of garments and accessories
- Maintains readiness for all jobs by keeping up with proper self-care.

SEPTEMBER 2020-CURRENT DATE (As needed)

WARDROBE ASSISTANT, HUMANAUT

- Assisted with wardrobe styling for 6 mainstream commercials- Dr. Teal's Epsom Salt, Not Your Mother's Dry Shampoo, Nutribullet, CBD commercial, Halo Dog Food and Tractor Supply
- Compiled a variety of looks for client selection
- Shops for all pieces needed per the creative direction of the client and lead stylist

FEBRUARY 2020-CURRENT DATE

BRAND AMBASSADOR, SIMPLY CROWNED ORGANICS

- Models and promotes a variety of products

- Consistently help grow brand's social media and sales by posting content and promotions

SKILLS

- Agent Collaboration
- Photoshoot Procedures
- Audition Techniques
- Engagement
- Fashion and Editorial Shoots
- Product Promotion
- Customer Service
- Organization