

KENNEDY ANDERSON

(747) 296 - 8936

contact@normaleecreative.com

Nashville, TN

PROFILE:

I am an art director and set designer who has worked in TV, Film, and Music. I've been in the entertainment industry for 20 years working in many different departments, but I found my greatest love in the art department. I am passionate about building the best display or set even with the smallest budget. No matter how big or small of a project, I always like to make sure I create the best work that I can.

CREATIVE EXPERIENCE:

Owner, Set Design and Botanical Installations, Norma Lee Creative:

April 2023 - Current

I started my own company under Norma Lee Creative in 2023 for set design and botanical installations. I've worked in the entertainment industry since I was 6 years old and have always had a love for making art in the strangest of places. I've had a love for botanicals for the last couple of years, and realized there was a need for installations in retail, restaurants, and even private homes.

Recent Projects:

- Kimberly Perry (The Band Perry) - "SUPERBLOOM" Acoustic Performances 2023
- Corey Asbury - "Kind" Music Video, Art Director 2023
- Bridge Worship - "Stacking Stones" Live Recording, Art Assistant 2023
- Meredith Andrews - Live Album Recording, Art Director 2023



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Other Work Experience:

Customer Experience Advisor, Main Line - Warby Parker: Nashville, TN December 2021 - April 2023

During my time at Warby Parker, I loved the ability to complete purchases and correct the tiniest of details to ensure the order is perfect. I joined the Shipping Experts team, which allowed me to be more hands on with helping other advisors and trouble shoot any shipping issues. My favorite tasks and aspects of this job were when I got to do more administrative type work, and ensure any missed details have been added and the customers needs are met.

Executive Assistant/Payroll and Invoicing, Brave Enough Artist Agency: Nashville, TN - 2019 - 2022

In 2019, I started off as the personal assistant to the owner of this college booking agency. I handled emails and basic tasks for my boss, and within one year I worked my way up to handling all payroll and invoicing for the entire agency. I worked with all of our artists and college clients to make sure all financial needs were taken care of and everyone felt satisfied.

Trainer, Sprinkles Cupcakes: Nashville, TN - 2016 - 2017

I was hired as a cupcake associate to help open the first store in Nashville. Within 2 months, I got promoted to a Trainer position. I trained all of our new employees, as well as enhancing back room storage and flow. I was known by all of my colleagues and bosses as the best at upselling our cupcake boxes and flavors of the month! I resigned due to my own personal business taking priority at that time.

Cashier, Michael's: Nashville, TN - 2016 - 2016

This was a holiday seasonal part time job. I was a cashier during the busiest holiday time and my primary focus was keeping the lines flowing while giving each customer the patience and attention they needed. I resigned from this job once I was offered the job at Sprinkles.

Education:

High School Diploma: Nashville, TN - Graduated at 16 years old