

Robert E. D. King
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(773) 240-7678

EDUCATION

Rhodes College, Memphis, TN

Graduation: May 2020

- Bachelor's Degree: Urban Studies with a concentration in Film Studies/Media Studies.

7 YEARS OF VISUAL MARKETING - PORTFOLIO: [HTTPS://DRIVE.GOOGLE.COM/DRIVE/FOLDERS/1PeoVwi3JiOx0Hm5KAPpF8cQpAIWASAXM?usp=sharing](https://drive.google.com/drive/folders/1PeoVwi3JiOx0Hm5KAPpF8cQpAIWASAXM?usp=sharing)

Memphis Parks (COM), Memphis, TN

2020

Visual Marketing Content Creator (Contractor)

- Filmed, photographed, and created graphic designs to help promote the organization. Also, maintained an organized library of stock content.
- Created platform-specific creative content for interdepartmental emails, websites, and social media platforms. Managed creative projects.

Urban Art Commission, Memphis, TN

2019

Videographer and Photographer

- Shot and edited videos and photos for UAC's social media and website pages. Assisted in media content management for their social media page.

VelocityEHS (LaSalle Network Recruitment Team), Chicago, IL

2021

Contracted Video Editor

- Edited and updated old VelocityEHS info videos to maintain branding symmetry and give old content a more "modern look".
- Replaced old graphics and logo animation with new and improved versions. Maintained good communication and organization across teams.

TJX Studio, Memphis, TN

2021

Studio Photographer

- Photograph cloths, furniture, and other merchandise to be uploaded as promotional sales content for TJ Maxx and Marshalls' online shopping services.

Additional Work Experience in Creative Visual Marketing Content Creation

- Memphis Film/TV Commission (COM), Contracted Visual Content Creator & Marketing Liaison, Memphis, TN, 2024
- Barnhart, Creative Content Creator, Memphis, TN, 2021 - 2022
- Third Baptist Church of Chicago, Contracted Graphic Designer for Flyer Content, Chicago, IL, 2020 - 2021
- VIA Productions, Video Editor, Memphis, TN, 2018 - 2019
- Rhodes College's Mike Curb Institute, Videographer, Memphis, TN, 2018 - 2020

5 YEARS OF MANAGEMENT

Additional Work Experience in Customer Service

- Rhodes College Campus Safety, Student Supervisor, Memphis, TN, 2017 - 2020
- Target, Tech Specialist, Memphis, TN, 2021 - 2023
- Rhodes College's Mike Curb Institute, Equipment Manager, Memphis, TN, 2018-2020
- B.R.I.C.S. (Building Relations In Campus Safety), Co-President, Co-Founder, Graphic Designer, 2018 - 2020
- M.O.D. (Men of Distinction), Co-President and Videographer, 2017 - 2020
- Boy Scouts, Eagle Scout Rank (Troop 534, HEY! - Highest Performing Historic African American Troop in Chicago), Assistant Junior Scout Master/Patrol Leader/Community Service Event Project Manager, Lifelong Achievement

SKILLS AND INTERESTS (ADDITIONAL INFORMATION)

- Film creation and photography (Premier Pro, After Effects, Illustrator, Photoshop, Lightroom, Portfolio, UX Design, and UI Designs). Extensive knowledge in Adobe software, scripts, graphic design, photography, and cinematography. Learning to be proficient with InDesign. CEO of my visual arts brand, RED King Productions where I create logos, flyers, cover arts, videos, photos, and animations for various companies.
- **Please Note:** My specialty is creating creative visual marketing content for promotional/branding/interdepartmental purposes for organizations.
- **Other Skills:** Tech-Savvy, writing skills, Microsoft Office (Word, Excel, Power Point), communications, organizational and Management skills.
- **Fun Facts:** I am a huge animal lover with a strong liking for plant care. I also occasionally host parties for a party vehicle service in downtown Memphis, Sprack N' Roll.