

JASON R. COLEMAN | Nashville, TN 37211 | jason@jasoncoleman.me | (m) 615-828-7125

Creative Director | Project Manager | Content Producer

Video Producer/Director/Editor | Photographer | Audio Producer | Graphics

Innovative Creative Director and Producer and skilled Project Leader, ensuring that work is of consistent high quality, strategically sound, and on budget. Known for leading team members and all creative development from inception to on-time delivery. Organized, deadline-driven, multi-tasker, self starter and CE student.

Core Professional Skills and Competencies <i>Team Leadership, Project Management, Relationship Management, Multimedia Content Creation</i>	AWARDS <i>4-time Winning Producer/Director 48 Hour Film Project Numerous Award-Winning Short Films as audio or video Crew Member</i>	Click to see demos: <i>Video Content Playlist Motion Graphics Playlist</i>
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WORK EXPERIENCE

Specialty Dental Brands, Nashville, TN	Digital Marketing Manager – Oral Surgery	Jan 2022 – Present
Ideate, schedule and coordinate full website builds for our oral surgery partners utilizing an internal and external team of designers, writers, developers and SEO specialists to provide our partners with websites that convert inquiries to new patients. Additionally provide photography and video production services.		
Extreme Measures Creative, Nashville, TN	Creative Project Manager – Content Producer	Apr 2008 – 2022
Provide creative consulting, marketing, advertising and content solutions to large and small businesses including video, audio, web, design and educational solutions.		
Definet Contact, Nashville, TN	Digital Project Manager	2015
<i>Contract position</i> managing in excess of 130 digital marketing clients: client relations, website builds, social, email marketing, lead generation, maintenance and video.		
ITS Corporation National Guard Bureau	Producer/Director/Editor	Apr 2006 – Apr 2008
Provided the National Guard with high-caliber video projects for the use in recruitment, retention, political and event purposes.		
Comcast Spotlight	Producer/Director/Editor	2003 – 2006
Worked closely with local, regional and national clients to produce advertising and promotional video advertising media to appeal to a mass audience and satisfy the budgetary and time limits of the client while maintaining the highest standard of production quality possible. Provided streaming and downloadable content and maintained digital archive.		
Charter Media	Producer/Director/Editor	2000 – 2003
Produced, shot, and edited advertising and long format for the mid-south region. Performed camera operations, sound recording and mixing, non-linear editing, post graphics, design, logo creation, voice-over recording, compositing and effects. Provided streaming and downloadable content and maintained digital archive.		

EDUCATION

MIDDLE TENNESSEE STATE UNIVERSITY, Murfreesboro, TN
BS | Bachelor of Science, Mass Communications, 1999
*Major: **Recording Industry Production** | Minor: **Television Production***

SOFTWARE PROFICIENCIES

Adobe Suite • Microsoft and Open Office • AI Engineer • All other software as needed

TEACHING EXPERIENCE

NASHVILLE FILM INSTITUTE | **Adjunct Instructor – Motion Graphics, Post Production & Green Screen**

MILITARY EXPERIENCE

UNITED STATES NAVY | **Electrician's Mate 3rd Class** | *Honorably Discharged, 1996*
**Prior positions (or short term) omitted for brevity.*