

Alan McKenna

Producer / Director / Writer

Address 595 Huntington Pkwy.

Nashville, TN 37211

Phone 615-481-9425

LinkedIn

[linkedin.com/in/alan-mckenna-179aba99](https://www.linkedin.com/in/alan-mckenna-179aba99)

E-mail alan@amckennaproduction.com



EDUCATION

Bachelor of Science, Mass Communications, emphasis Radio/TV Production - **1989 - 1992**

Middle Tennessee State University / Murfreesboro, TN 37132



WORK EXPERIENCE

LINE PRODUCER / CO-PRODUCER, FILM READ, LLC, NASHVILLE, TN – JUNE 2024 TO SEPTEMBER 2024

- For the film “The Legend of Van Dorn,” responsibilities included but not limited to: the hiring of all crew while casting extras, negotiated and constructed deal memos, scouted and secured locations with proper agreements in place, created the budget and updated “live” budget until all payments were completed, broke down script for initial scheduling, coordinated and managed all crew responsibilities, completed all documents needed for SAG compliance during pre production, principal photography and post production while assisting the lead producer with securing the Tennessee state rebate for investors.

EXECUTIVE PRODUCER / PRODUCER, UPROAR PICTURES, NASHVILLE, TN – 2012 TO PRESENT

- Produced psychological horror feature film “The Odds” currently on Amazon, iTunes and Walmart. Responsibilities included but not limited to: budgeting, scheduling, securing locations, casting, hiring all cast and crew, negotiating and securing all contracts and agreements, coordinated all schedules and deliveries, daily call sheets, and maintained all SAG guidelines to become a SAG-signatory film.
- Produced horror feature “Gates of Flesh” set to be released 1Q of 2025. Managed all the same responsibilities as with “The Odds.”
- Co-produced/directed wrestling pilot, “Wrestling Absolute Kaos” pitched to TNT, CMT and SpikeTV. Also, interviewed and shot all subjects on camera and provided paper edit.
- Co-produced and directed HGTV pilot “Partners In Design” hosted by actress Jennifer O’Neill. Handled all the same responsibilities as with “Wrestling Absolute Kaos.”
- Assisted with 10 short films as Line Producer/UPM and Assistant Director over 25 years.

FREELANCE LINE PRODUCER / UPM, VARIOUS CLIENTS, NASHVILLE, TN – 2019 TO PRESENT

- Break down feature film scripts to create strip board schedules; including subsequent DOODs, call sheets, breakdown sheets, location times/info, and shooting schedules.
- Provide full line budgets for both international and domestic features films for numerous clients including recent work for Hollywood veteran writer/producers George Gallo, Todd Robinson and Grant Cramer to name a few.
- Conceptualize and design TV/Film pitch decks for (75+) production teams and filmmakers.

DIRECTOR / PRODUCER, FLORIDA KEYS SPCA, FLORIDA KEYS, FL – 2014

- Conceptualized all design and production for rebranding and capital campaign.
- Oversaw creation and execution of promo and animation videos, website, logos, and print collateral.
- Wrote, produced, and directed both the animation video and the promo video.
- Assisted with the development and design for new website, logos and all print materials.

CREATIVE DIRECTOR / PRODUCER, JOSEPH MEDIA GROUP, NASHVILLE, TN – 2011 - 2014

- Strategized and implemented studio and custom production shoots for all agency clients.
- Responsible for new branding campaigns including video productions, print materials, and websites.
- Produced and directed numerous promo videos, regional commercials, and corporate films.
- Strategized and streamlined employees with new SEO/Video services that grew over 40% of revenue.

SENIOR PRODUCER / BRAND MANAGER, CJ ADVERTISING, NASHVILLE, TN – 2004 - 2009

- Wrote, produced, and directed studio and custom shoots for numerous clients across the country.
- Managed production crews and agency employees during all phases of production from inception to completion; also including the direction of clients, spokespersons and actors on camera.
- Conceptualized original designs and production locations, set designs, and comparable layouts.

**TEACHING EXPERIENCE****SCREENWRITING INSTRUCTOR, WATKINS COLLEGE, NASHVILLE, TN – 2001 - 2004**

- Developed and implemented curriculums and programs to adhere to school's concepts and goals within the Adult Continuing Education Department.
- Blended course material with in-class movie examples to pinpoint Classic Narrative Structure.
- Established objectives each week for students to begin actively writing script pages for review.
- Provided an open forum for students to read sequences for constructive criticism from the class.
- Created materials and lesson plans for students wanting extra work outside of normal class hours.

**TECHNICAL SOFTWARE SKILLS**

- Proficient with most Mac-based software, including Keynote and the entire iWork suite.
- Proficient with the Microsoft Office suite.
- Proficient with Final Draft and Movie Magic film budgeting and scheduling software.
- Working knowledge of Photoshop, Affinity Publisher, Affinity Photo, and Affinity Design.

REFERENCES AVAILABLE UPON REQUEST