

RONNIE FRANKLIN, JR.

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Professional Summary

Dynamic and dedicated production professional with a passion for storytelling, scriptwriting, and creating compelling visual content. Proven ability to manage live TV broadcasts, coordinate film projects, and produce digital content for diverse platforms. Detail-oriented and adaptable, with strong technical skills and a collaborative approach to creative problem-solving.

Skills

Production & Creative Content

- Live TV production, camera operation, teleprompter, audio operation, and Chyron Graphics management.
- Video editing and post-production expertise with Adobe Premiere Pro, Avid Media Composer, Davinci Resolve, Final Cut Pro X, and After Effects.
- Scriptwriting and storytelling for film, television, and digital platforms.
- Experience creating, writing, and managing rundowns for live television broadcasts.

Technical Proficiency

- Proficient in Adobe Creative Suite (Photoshop, After Effects, Premiere Pro).
- IT and engineering experience, including maintaining production equipment and troubleshooting technical issues.
- Skilled in Microsoft Office Suite (Word, Excel, Outlook).

Communication & Collaboration

- Excellent written and verbal communication skills.
- Skilled at coordinating cross-departmental efforts, including talent, props, travel, and logistics.
- Strong interpersonal skills with a track record of working collaboratively under pressure.

Organizational & Leadership Skills

- Exceptional time management and multitasking abilities.
 - Experience supervising part-time assistants and managing production workflows.
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Education

Bachelor of Arts in Communication (Film & Production)

University of Memphis | Expected December 2023

Professional Experience

Production Assistant

ABC24 News, WATN/WLMT (Memphis, TN) | August 2024 – Present

- Perform production roles during live and in-between newscasts, including camera operation, teleprompter, and audio management.
- Manage Chyron Graphics and live ticker for broadcasts.
- Collaborate with producers and directors to ensure seamless execution of live broadcast and segments.
- Received producer training, including creating, writing, stacking, and managing rundowns for live television.

Videographer

Rooted Event by Girl24 | April 2022, May 2024

- Captured high-quality video content for promotional and archival purposes.
- Collaborated with event organizers to ensure creative and technical requirements were met.
- Edited and delivered polished video content tailored to the event's branding and messaging.

Video Production Intern

ALSAC St. Jude | June 2023 – August 2023

- Assisted with video production, including shooting and editing, for interviews, commercials, and promotional campaigns.
- Worked collaboratively on set to produce high-quality content for marketing initiatives.

Production Assistant

Studio Suggs, "All the Red Flags" | April 2023 – May 2023

- Supported the director in coordinating on-set activities, including talent management and set preparation.
- Produced social media content through photography and video documentation.

Production Assistant

Nakeyah Dae Production, "Still Chosen by Random" | January 2023 – April 2023

- Assisted with cast, crew, and set coordination for production days.
- Supported the producer with both on-set and administrative tasks.

Film Intern

University of Memphis Men's Basketball Team | September 2022 – March 2023

- Edited practice and game footage for use by coaches and players.
- Ensured accuracy and attention to detail in video recordings and edits.

Accounting Assistant

University of Tennessee Health Science Center | April 2017 – December 2019

- Managed payment contracts, check deposits, and vendor records.
 - Organized and maintained financial documentation.
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Additional Qualifications

- **Technical Knowledge:** Maintained and operated production equipment, including cameras, lights, and audio tools.
 - **Team Player:** Thrives in collaborative environments and consistently delivers under tight deadlines.
 - **Adaptable & Motivated:** Proven ability to work in fast-paced settings with a strong work ethic.
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References

Available upon request.