

Erica Ross

I am a native Memphian and studied English for Corporate Communications at Christian Brothers University. I have been practicing photography since 2017, focusing mainly on lifestyle, portrait, and professional headshot styles. My work has been featured in national exhibits and professional productions, including the 2024/2025 "Cinematic Pictures" exhibit in Rome, Italy, presented by Loosen Art. I am seeking opportunities to strengthen my creative and technical skills through unit and commercial photography and other roles in film and TV production.

ericasviewphotography.square.site - 901-603-9059 - ericasview409@gmail.com

Key Skills

- Advanced photography techniques (portrait, lifestyle, and studio)
- Photo and video editing (Adobe Lightroom, Photoshop, Premiere Pro)
- Studio lighting and traditional/digital camera operation
- Creative direction and set preparation
- Graphic design (Canva, Adobe Illustrator)
- Collaboration in multimedia production environments

Experience

Photographer | Holland Studio of Photography

May 2023 to November 2023

- Captured high-quality portraits for high school seniors, including yearbook submissions and personal use.
- Ensured a seamless and memorable client experience.
- Collaborated with fellow photographers to meet production deadlines.

Freelance Photographer

September 2021 to Present

- Consult with clients pre-photoshoot to assess creative needs and preferences.
- Procure and prepare props and studio setups, ensuring a clean and safe workspace.
- Scout and secure on-location sites for diverse project requirements.
- Produce visually compelling photos for editorial, event, and artistic purposes.
- Stay current with editing trends and tools to deliver top-tier results.

Special Projects Coordinator | Literacy Mid-South

February 2019 to August 2021

- Designed and developed high-quality content for the Read901 campaign and website.
- Created engaging visuals using graphic design software for multimedia campaigns.
- Collaborated with a team of writers, animators, and video producers to integrate their work into cohesive projects.
- Expanded outreach by producing print and digital content for local community initiatives.

Photographer | Jimmy Alford Studio

April 2018 to January 2019

- Captured individuals, families, and small groups in both studio and on-location settings.
- Selected and adjusted equipment, lighting, and backgrounds to achieve desired effects.
- Produced well-composed and technically precise images for clients.

Experience & Publications

December 2024 - January 2025: Cinematic Pictures Exhibit, Loosen Art | Rome, Italy

November 2023: Sports Photographer, Mississippi Delta CC Men's Basketball

October 2023: Head Photographer, TEDx Peabody Park Youth

September 2022 - January 2023: Background/Extra, NBC/Universal | Young Rock Season 3

December 2021 & December 2022: Plein Air Exhibit, Memphis Botanic Garden

October 2021 & October 2022: Frayser Local Arts Gallery Exhibit, Arkwings

January 2021: Head Photographer, Memphis Fashion Week | Editorial Shoot: "The Look"

September 2020 & September 2022: Annual Art for Jobs Exhibit, Advance Memphis

August 2020 - September 2020: Gallery Show: A New Vision for Fashion, Arrow Creative

January 2020 - February 2020: Cupid's Arrow Gallery, Arrow Creative

Achievements

- Delivered over 500 client-ready portraits within tight deadlines while maintaining high client satisfaction.
- Recognized for innovative creative direction in collaborative projects with TEDx and NBC/Universal.
- Led the production of an editorial photoshoot for Memphis Fashion Week, garnering positive feedback from industry professionals.