

La Tasha Francis

DIGITAL CINEMATOGRAPHER | VIDEOGRAPHER | EDITOR

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SKILLS

- Proficient and detail oriented in gear management, operating cameras, lights, grip, and electric.
- Experienced with Adobe Premiere Pro, After Effects, Audition, and Encoder softwares for video editing.
- Mentor, communicated, collaborated and organizing media production crews with producers and director.
- Exemplify team leadership and coordinate time manages gear setups, ensuring smooth operation for storytelling in short video forms or features for sports, music, films and more.

EXPERIENCE

Camera Operator & Editor July 2018 - Present
MT. ZION BAPTIST CHURCH- Nashville, TN

- Operated a professional broadcast camera weekly during live productions, multi-day conferences, podcast recordings, and airport promotional videos.

Cinematographer, Videographer, Assistant Director & Editor January 2017 - Present
353 MEDIA GROUP- Nashville, TN

- Multitasked by capturing live broadcast, documentaries, commercials, films, music videos, and award shows for multiple clients while assisting with content development and coordinating a smooth operation.

Director of Photography January 2024 - December 2024
TOGETHXR- Nashville, TN

- Led a crew as a Director of Photography and managed logistical planning visual direction.

Videographer January 2023 - December 2023
PRO MEDIA- Nashville, TN

- Produced videography content for a 1 week marine biology conference. Curated 3 different videos variations for sponsors and future promotions.

Videographer, Editor & Live Broadcast Producer January 2016 - December 2023
KB MEDIA PRODUCTION- Spartanburg, SC

- Delivered videography and editing support for live broadcast and beauty tradeshow for clients annually.

Camera Operator, Stage Hand, Production Assistant January 2010 - December 2023
CENTRAL CITY PRODUCTIONS- Chicago, IL

- Engaged as a Production assistant, Stage Hand and BTS Camera Operator to capture experience for live broadcast televised award shows, holiday specials, and docu-series.

Camera Operator January 2021 - December 2021
44BLUE PRODUCTIONS- Los Angeles, CA

- Served as a surgery camera operator for medical series, demonstrating proficiency creative storylines.

EDUCATION

Bachelor of Science in Digital Cinematography (B.S.) February 2024
Full Sail University, Winter Park FL

- GPA 3.94 - Concentrate for Media Production and/or Digital Cinematography

REFERENCES

Available upon request.