

Amelia Bartlett

Creative Producer

Story-Driven Strategist

Operations-Minded Manager

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Professional Summary

Creative Producer specializing in brand storytelling, narrative filmmaking, and documentary content with a systems-driven approach to production. Experienced leading projects from concept to delivery with an emphasis on collaborative creative development, operational clarity, and stakeholder alignment. Proven ability to balance vision with budget, timeline, and team wellbeing. Building a body of work rooted in place, people, and purpose — now seeking to bring that experience into new collaborations with agencies, production companies, and brands.

Work Experience

Branded Tourism Campaign ***Falling for Sweetwater (2025)*** Creative Producer & Campaign Lead

- Led a regional tourism marketing campaign integrating narrative film, commercial content, and social media assets for Visit Sweetwater. Oversaw concept development, stakeholder management, creative direction, production logistics, and multi-platform asset delivery.

Proof-of-Concept Short Film ***Lavender Fields Forever (2024)*** Writer, Director, Executive Producer, etc.

- Originated, developed, and produced a cinematic short film anchoring future feature development. Managed all aspects of production including budgeting, team building, scheduling, production design, and asset creation for marketing and investor materials.

Travel Docu-Series ***Outdoorsy (2023)*** Executive Producer

- Developed, scripted, and produced a sizzle reel for a docuseries exploring Appalachian culture and outdoor tourism. Managed multi-location shoot, story strategy, and post-production supervision.

Educational Video Series ***Cyberterrorism Response (2021)*** Creative Producer & Director

- Wrote, directed, and produced a cinematic educational video series for use in cybersecurity training. Managed scripts, production logistics, and post-production delivery.

Podcast & Editorial Series ***Women Taking Leaps (2018 - 2019)*** Creator & Producer

- Produced and distributed a 2-season podcast highlighting women entrepreneurs and creatives. Managed interviews, content planning, editing, and marketing.

Promotional Microdocumentary ***Healthcare Resilience Executive Toolkit (2016)*** Creative Producer, Editor

- Developed and produced a short-form interview series with healthcare leaders on resilience in crisis response. Managed filming, editing, and stakeholder approvals.

Core: Creative Development, Budget Management, Scheduling & Logistics, Team Management, Client & Stakeholder Communication, Story Development • Branded Content Strategy, Multimodal Worldbuilding, Social & Digital Deliverables, Multi-Platform Content Production, Post-Production Oversight

Technical: DaVinci Resolve, Adobe Creative Suite, CapCut, Canva, TopazAI, Notion, Microsoft 365, Google Workspace, Slack, Asana, Trello, Monday.com, ChatGPT, Midjourney, Meta, Social & DAM, etc.

Websites & Portfolios — [Filmmaker](#) » [Content Creator](#) » [Writer](#) » [Blogger](#) » [Journalist](#)

