



CHRIS CHAVEZ

VIDEO MARKETING

CONTACT

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3960 Lunn Drive, Nashville, TN

EDUCATION

2006 - 2008
NATIONAL AMERICAN
UNIVERSITY

- Criminal Justice

1997 - 2001
LA CUEVA HIGHSCHOOL

- GED

SKILLS

- Project Management
- Video Editing
- Social Media Marketing
- On Camera Talent
- Videography
- Adobe Premiere Pro
- Lightroom
- Final Cut Pro X
- Creative Writing
- Acting

DEMO REEL

https://youtu.be/Lw8OerqCCLYsi=fjNwGcqcP_UDIMCj

PROFILE

Creative and driven videographer with a passion for storytelling and visual marketing. I specialize in helping businesses showcase their unique personality, educating owners on the power of video and making them feel comfortable on camera. With expertise in video editing, color correction, and social media content creation, I craft compelling visuals that not only highlight the 'what' and 'how' but, more importantly, the 'why.' My experience includes producing high-quality promotional videos—both long and short-form—to increase engagement and elevate brand awareness.

WORK EXPERIENCE

Patton Logistics 2024 - 2025

Videographer / Social Media Marketing

Developed high-quality video content for internal communications, social media platforms, and strategic marketing campaigns, enhancing brand visibility and engagement. Oversaw the production and management of weekly studio-filmed YouTube shows and podcasts, ensuring consistency, quality, and audience growth. Served as an on-camera spokesperson, effectively promoting business offerings through dynamic and compelling marketing content.

7Figure Flipping 2022 - 2024

Videographer / Social Media Marketing

Produced high-impact video content tailored for diverse social media platforms. Played a key role in developing marketing materials for nationwide mastermind workshops. Specialized in dynamic event promotion and the production of an engaging YouTube series. Managed data analytics for the YouTube channel, optimizing content performance and audience engagement.

Freelance Video Marketing 2019 - 2025

Videographer / Social Media Marketing

Specializes in videography and social media marketing for small and mid-sized businesses. Focuses on storytelling, branding, and authenticity to create compelling video content. Services include script refinement, content development, creative collaboration, social media strategy, and YouTube channel management.

Lineage Media & Solutions 2015 - 2018

Project Manager

Led cross-functional global teams of 20+ in developing user stories for web, app, and VR projects. Conducted competitive research, set project milestones, and managed timelines using Agile methodologies. Created scoping documents, user stories, and project timelines to guide development. Partnered with the marketing team to strategize product launches.