

# Cooper Morreale

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## **Professional Summary:**

- Enthusiastic and dedicated Broadcasting and Digital Journalism graduate with hands-on experience in videography, audio, writing, and live broadcast/event operations.
- Proven track record of success in content creation and customer service.
- Seeking opportunities to contribute my skills and passion in a dynamic media environment.

## **Education:**

Bachelor of Broadcasting and Digital Journalism

**May 2024**

Mississippi State University

GPA: 3.47/4.0

- Worked in broadcasting for Hail State Productions, as a videographer for their Student Affairs Department, and as a student recruiter for the Mississippi State Football Program.
- Dean's and Presidents List recipient- Fall 2022-Spring 2024

## **Career Experience:**

### **Hail State Productions**

**January 2025-Present**

*Intermittent Broadcast Worker (Freelance)*

Managed several aspects of in-venue broadcasting for Mississippi State Baseball, including directing, technical directing, camera operation, and as an instant replay operator for crowds of 10-15,000.

### **Sister Hazel**

**August 2023-Present**

*Drum/Audio Technician and Merchandise Salesman (Freelance)*

Set up drums/audio equipment and sold merch on tour across the United States for crowds of several thousand fans.

### **Alliance Productions**

**April 2025-Present**

*Utility/Camera Assistant (Freelance)*

Worked set up and show days for ESPN's Diving Dogs production as a utility/camera assistant.

### **MING Entertainment**

**September 2024 - Present**

*Utility (Freelance)*

Worked as a Cart and Camera Utility Assistant with ESPN broadcast crews for SEC football games.

### **Prep Redzone**

**July 2021 - Present**

*Writer/Content Creator (Freelance)*

Wrote and published 450+ articles on high school football in Alabama and Mississippi along with player rankings for various graduating classes over the last 4 years.

**WCBI News (CBS TV)**

**July 2024 – December 2024**

*Commercial Producer (Full-time)*

Worked with sales staff to provide local business clients high quality television advertising by writing, shooting, and editing commercials to air on a Mississippi CBS/FOX/CW television station.

**Key Skills and Accomplishments**

**Technical:** Videography, Photography, Writing, Video/Audio Editing

**Video & Audio Editing:** Adobe Premiere Pro, Photoshop, Audition, Ableton Live, Audacity

**Directing and Technical Directing:** Ross Carbonite, Canon/Panasonic/JVC Camera, 3Play, VMix,