

Layla Keith Ruppert

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EXPERIENCE

TRUE Model Management - Fit Model, New York, NY (*Jan 2025 - PRESENT*)

Offering fit modeling services to a wide range of clothing brands; enabling designers to establish sizing, visualize styles on figure, and ultimately execute design vision with client in mind.

Ramy Brook - Design Intern, New York, NY (*Aug 2024 - Jan 2025*)

Worked closely with the lead designer and department heads to assist on projects, including organizing and creating inspiration boards, competitor analytics, and sample clothing displays for the team.

The Vine - Bartender | Mixologist, New Brunswick, NJ (*May 2024 - May 2025*)

Helped open Rutgers University's first high-end bar and restaurant. Mixed signature and seasonal cocktails, all while multi-tasking in serving food and beverages to multiple patrons. Established positive relations among both clients and staff.

University Tees - Campus Ambassador, Remote (*Feb 2024 - Feb 2024*)

Fostered relations with sororities, fraternities, local businesses and organizations at Rutgers University to help design and create custom merchandise and special orders.

Anthropologie - Personal Stylist | Sales Associate, North Brunswick, NJ (*Sept 2023 - Feb 2024*)

Quickly promoted from Sales Associate to Personal Stylist for generating exceptional client relations. Focused on accurately identifying client needs by providing close care and attention to detail. Refreshed Visual Merchandising displays, executing company vision with unique creative flair.

Rutgers University Football Athletics - Sports Nutrition Assistant, New Brunswick, NJ (*Aug 2022 - May 2023*)

Strategically designed meal plans catering to each player's specific position and weight. Created protein shakes, smoothie recipes, and vitamin packets intended to support players, fueling them for practice and game-days.

Endurance Magazine - Shipping and Handling Coordinator, Chapel Hill, NC (*Feb 2021 - Aug 2021*)

Assisted founder in designing and creating new t-shirt designs and concepts while managing shipping and handling of orders.

HBO Max - Production Assistant - A La Calle: Venezuela's Fight for Democracy, (*May 2020 - Aug 2020*)

Worked with the archive team; organizing and labeling footage and creating time codes for each clip in Microsoft Excel. Supported producer in coordinating travel, scheduling meetings, and overhauling communication across all departments.

EDUCATION

Rutgers University, Class of 2025 Journalism and Media Studies, Major | Cinema Studies, Minor

LEADERSHIP EXPERIENCE

Member of the Gamma Nu Chapter, Phi Sigma Sigma - 2021-Present

Insignia Chair of the Gamma Nu Chapter, Phi Sigma Sigma - 2024

Health and Wellness Chair of the Gamma Nu Chapter, Phi Sigma Sigma - 2023

Rutgers Performing Dance Company Choreographer - 2021-2025

VOLUNTEER WORK

Fundraised for Phi Sigma Sigma's Philanthropy

Participated in Rutgers University's Dance Marathon - in support of the Embrace Kids Foundation

Supported local food banks during COVID-19 - helping to support local community