

## PROFESSIONAL SUMMARY

Experienced Producer with 6 years in the entertainment industry, specializing in creative content across digital, TV, and branded media, with a strong focus on storytelling, collaboration, and timely execution.

## WORK EXPERIENCE

### Producer | 2023-Current

Berty Boy Productions

- Produce and manage large-scale creative projects across live events, social media, podcasts, and branded content, including talent wrangling, logistics, and production support for the Fully Loaded tour and Something's Burning.
- Lead end-to-end merchandise development for multiple brands and shows, from conceptualization and storefront optimization to vendor coordination, sales strategy, and Shopify performance analysis.
- Oversee Berty Boy Productions' social media strategy, direct content creation, editing, posting schedules, and audience engagement, while collaborating with talent and team members to maintain a strong digital presence.
- Direct cross-functional creative initiatives, including branding updates, sponsor activations, and collaborative merchandise, while ensuring consistent brand voice across all platforms.
- Producer on various shoots, contributing to pre-production planning, script development, gear coordination, on-set support, and post-production editing to deliver high-quality promotional and episodic content.

### Associate Producer | 2022: Seasons 9 & 10

CBS - Hot Bench

### Associate Producer | 2022: Season 9

RuPaul's Secrety Celebrity Drag Race

### Panel Coordinator | 2022: Seasons 8 & 9

FOX - The Masked Singer

### Associate Producer | 2021: Season 2

TBS - Go Big Show

### Office Assistant | 2022: Naked and Afraid

Discovery - Season 14

### Logger | 2021: Season 1

Netflix - American BBQ Showdown

### Staging Coordinator & 2<sup>nd</sup> 2<sup>nd</sup> AD | 2020: Season 48

CBS - The Price is Right

### Production Assistant | 2019-2020: 25<sup>th</sup> and 26<sup>th</sup> Annual

SAG Awards

### Executive Assistant | 2019

Heidi Rotbart Management

## EDUCATION

Bradley University - 2019

Bachelor of Science in Television Arts  
Minor in Creative Writing

## SKILLS

- Production Coordinating
- Premiere Pro
- Talent Relations
- Content Development
- Branded Content Production
- Leadership
- Crew Management
- Event Planning
- Problem-solving
- Social Media Strategy
- Shopify
- Scheduling
- Interpersonal Communication
- Strategic Thinking
- Video Production
- Post Production
- Adaptability
- Google Workspace