

Eric Clajus

Content Creator | Video Producer | Social Media Storyteller
Chattanooga, TN | anygoodstory.com

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Professional Summary

I'm a storyteller who has spent a career shaping narratives through video, audio, and digital media. Today my focus is creating engaging content for modern platforms including podcasts, social media, and short-form video.

My background spans broadcast news, nonprofit storytelling, and digital content creation, but the core of my work has always been the same: taking an idea and turning it into a compelling story people want to watch and share.

While many content managers approach digital strategy from a marketing perspective, my strength comes from the production side. Effective marketing begins with strong storytelling, and I specialize in creating content that connects with audiences across platforms.

Core Skills

Video Production & Editing

Advanced editor using Final Cut Pro, Avid, and Apple Motion with extensive experience producing short-form and long-form video content.

Motion Graphics & Design

Create visual storytelling elements using Blender, Pixelmator Pro, and Canva.

Podcast & Audio Production

Audio engineering, sound design, and mixing using Apple Logic for podcasts and digital media.

Social Media Content Creation

Develop short-form video and storytelling strategies for platforms such as YouTube, Instagram, and podcast feeds.

AI-Assisted Production

Experienced with creative AI tools including ChatGPT, Descript, LightCut, Copilot, and NotebookLM to accelerate production workflows.

Professional Experience

Northside Business Council – Vice President of Communications

- Lead communications strategy and storytelling for community initiatives.
- Develop messaging and digital engagement strategies for events and outreach.
- Produce media content that strengthens connections between businesses and the community.

EC Creative – Video Editor / Content Creator

- Produce video and audio content for marketing campaigns, nonprofits, and digital platforms.
- Create storytelling-driven content including podcasts, promotional videos, and social media clips.
- Manage projects from concept through post-production.

Broadcast & Media Experience

WCPO-TV – Photojournalist / Editor

- Produced daily news features and long-form broadcast stories.
- Shot, edited, and delivered content under tight newsroom deadlines.

Fox 45 / ABC 22 – Photographer / Editor

WB-64 News – News Photographer / Technical Director

Greater Cincinnati Chamber of Commerce – Audio/Visual Manager

Education

Bachelor of Arts – Radio / TV / Film
Northern Kentucky University

Military Service

United States Air Force
United States Air Force Reserve
Honorable Discharge