

rob lindsay

<http://www.roblindsaypictures.com>

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<https://www.linkedin.com/in/roblindsaypictures>

<https://www.instagram.com/roblindsaypictures/>

Wide professional experience as a **videographer and photographer collaborating on hundreds of television, web and stills productions** while based in New York, Los Angeles, and Nashville.

Skills

Video production from conception to final cut

Marketing and ad campaign creation

Still photography/Photoshop

Budgeting and scheduling

Professional Experience -- Key projects 2010 - Present:

Video and Television

- **Produced and directed** a live event brand launch video for Pringles and Dollar General
- **Produced** a Fitness/sales video for Kohl's with pro footballer Tod McCullough that increased department awareness
- Generated a 22% increase in new ER patients for Doctors Hospital of Augusta, Georgia. **Wrote, produced and directed** the four commercials of the campaign.
- **Co-concepted, wrote, produced, and directed** a television campaign for Community Health and Hospice. Increased customer queries by 19%.
- **Concepted, wrote and directed** a TV campaign focusing on stories of the children Goody's Clothing has helped, elevating Goody's profile. Won a Bronze Telly.
- **Wrote, developed and produced** two national television commercials for the University of Tennessee. Won two Silver Addys for UT, the first for that client.
- **Concepted, wrote, and produced** a complete television ad campaign and a web-based identity video for the Walton Rehabilitation Center in Augusta, Georgia. Bronze Telly.

Still photography

- **Created a stills campaign** for Comcast highlighting their employees at work
- **Photographed Hayden Panettiere** for People Magazine

- **Created and photographed** artist's portraits for seven years for the Nashville Arts Magazine
- **Photographed** over 200 environmental portraits for a major Nashville law firm
- **Created and photographed** environmental portraits for music artists across Nashville
- **Photographed celebrities** for the Alzheimer's Association's awareness campaign including country music stars Amy Grant, Sara Evans, Electra Mustaine, and Lauren Alaina
- **Photographed Titan running back** Eddie George for the cover of the book "Real Men Do Yoga"
- **Created and photographed stills campaigns** for the US National Guard
- **Photographed** multiple pro-bono photography portrait sessions for the Tennessee Justice Center, the Martha O'Bryan Center, and Flashes of Hope.

Education:

Bachelor of Fine Arts degree in communications and television production from New York University School of the Arts, Institute of Film and Television.

Teaching:

- Cinematography, Belmont University
- Film Production, Watkins Institute of Art and Design
- Still Photography, Nossi College of Art
- Film Production, Nashville Film Institute
- Guest lecturer:
 - The New School
 - Pacific School of Design

Credited by the Dean of Academics with creating a hands-on learning process for still photography adopted by the Nossi College of Art for its production classes.

Awards:

Numerous awards in the entertainment industry, including two Silver Addys and three Silver Tellys.

Wrote the screenplay for "Alius Primorus": won the Silver Award at the 2008 Doorpost Festival and Best Film at the Artlightenment Festival in Nashville in 2012.