

## David Van Hooser

Nashville, TN. ♦ (615) 210-9829

david.vanhooser@mac.com

### The Creative Side

- **TV Productions-** I've written and produced many Emmy winning programs, promos and projects that have aired on both commercial and public TV. Some examples: *Creative License* profiled the life and work of Tennessee's mainstream and renegade artists. *A Kids Eye View of the Environment* combined music, entertainment, and ecological info to get young people involved in saving their world. *4 The Family Public Service Announcements* were a multi-year dedication of airtime with unique messages aimed at enhancing life skills for children, parents, and senior citizens. *WSMV On-Air Promos* took fresh approaches to build viewer affection and loyalty for the station and news personalities.
- **Documentary Production-** I've written and produced numerous projects that combine information with entertainment to tell compelling true-life stories. Among these: *Meth is Death* graphically tells the tragic stories of people hooked on this killer drug. *Baby Daddy/Baby Momma* provides a reality check on the high cost of becoming a teenage parent. *Desperate Days: Last Hope of the Confederacy*, tells the human story of our country's bloodiest conflict, and was one of a series commemorating the 150<sup>th</sup> anniversary of the Civil War.
- **Writing** – I have created scripts for pretty much every video production in which I've been involved. (35+ years worth!) This includes promos, documentaries, social issue videos, commercials, children's TV programs, industrial and training videos, marketing videos, public service series, etc. I love to tell stories in creative and engaging ways.
- **Screenwriting** –I have written scripts in the genres of comedy, drama, sci-fi, romantic comedy, westerns, horror, family, and more. Not only is it fun, but keeps my creative skills sharpened. An example is my script for a true crime drama, *Barefoot Mel*. It finished in the top 10% in the Academy of Motion Picture Arts and Sciences Nicholl Fellowships, and as a top 10 finalist in the Final Draft Big Break Competition.

- **Short Films** – Writing, producing and directing narrative shorts is a natural extension of my love for storytelling. Many of my personal short films have screened at film festivals. These include *The Funeral Man*, *Turning the Corner* and *Still Life*.  
I also wrote and created a series of original narrative shorts for Lifeway Christian Resources; these were used in Bible study curriculum for high school students.
- **Feature Film** – I have recently directed, co-written, co-produced and edited a feature film. *The Dead Half* is a haunted house suspense thriller movie about four young filmmakers making a haunted house suspense thriller movie. Lots of fun to do, a great learning experience, and looking forward to creating another.

## Awards & Recognitions

- **The Silver Circle Award 2015** – The Lifetime achievement award given by the Board of Governors of the Mid-south chapter of the National Academy of Television Arts & Sciences
- **George Foster Peabody Award**
- **24 Mid-South Regional Emmy Awards**  
plus numerous other awards

## Clients

I have created video projects for businesses and groups that include Mediacom, Intermedia, Tennessee Arts Commission, Tennessee State University, Thomas Nelson Publishing, Fall Creek Falls State Park, the National Park Service, Lifeway Christian Resources, Pee Wee Campers, Encouragement Ministries, Tennessee District Attorney Generals, Tennessee State Parks, Meriwether Lewis Electric Cooperative, Easter Seals, Dickson Electric System, and the Tennessee Wars Commission.

## Experience

I recently was an on-air promotions producer at the Nashville headquarters of **RFD-TV**, a national network with content for America's underserved rural audience. I wrote and produced spots promoting RFD-TV's news and entertainment programming, which also includes image spots for on-air talent, branding promos and special events promo spots.

I have also been responsible for freelance writing and production work for companies such as **StagePost Productions, National Academy of Television Arts and Sciences Mid South Chapter, Wayne Reed Christian Childcare Center, Inspired Studios, Help Motherland International, Bella Verde Films,** and **Pinkerton Productions.**

For 15+ years I was a **Senior Writer/Producer** in the **Multimedia Department of The Renaissance Center**, a non-profit educational group. While there, I wrote, produced and directed various projects, which include commercials, documentaries, a TV paranormal drama, industrial videos, videos dealing with social issues, informational TV programs, an arts show, educational and training videos, and more. A diversity of projects, all with a creative edge.

For 14 years, I served as the **On-Air Promotion Manager** and **Senior Writer/Producer** at **WSMV-TV, Nashville.** I created news and program promos, attention-getting promotional campaigns for the station and news personalities, innovative public service campaigns, station branding campaigns, and also created TV programs for children.

During this time, WSMV was Nashville's highest rated station, and the most awarded TV station in the country. An additional highlight of my work at WSMV was the **creation and development of their Snow Bird character**

## Education

### **Western Kentucky University**

Bowling Green, Ky.

B.A. Degree in Mass Communications; Major: Mass Communications

Double Minor: Sociology, Religion

## References

Dr. Alan Griggs

Lipscomb University Communications and Journalism

[alan.griggs@lipscomb.edu](mailto:alan.griggs@lipscomb.edu)

Steve Hall

Producer, Tennessee's Wildside

[stevehall@rockwatertv.com](mailto:stevehall@rockwatertv.com)

Craig Anderson

Producer, videographer, editor  
[Stingr4y@yahoo.com](mailto:Stingr4y@yahoo.com)

And more references available if needed.

## Links

### **Documentaries**

*What's The Rush?*

<https://www.youtube.com/watch?v=LBO8xxqn8CA>

*Meth Destroys*

<https://www.youtube.com/watch?v=QtOft-x6fYM>

*Desperate Days: Last Hope of the Confederacy*

<https://www.wnpt.org/tennessee-civil-war-150/desperate-days/>

### **TV Programs**

*Creative License: Music Maker*

<https://www.youtube.com/watch?v=be4jytR7BDg>

*Creative License: Act of Creation*

<https://www.youtube.com/watch?v=34GfeepdGKY>

### **PSAs & Commercials**

<https://www.youtube.com/watch?v=LNmjnbZcMes>

### **Book Trailers**

<https://www.youtube.com/watch?v=2duaCrBPs18>

### **Short Films**

*Turning the Corner*

<https://www.youtube.com/watch?v=8KtMHZLJQrE>

*The Funeral Man*

<https://www.youtube.com/watch?v=6J9GbhUDyw4>

### **Misc.**

*University School of Nashville: 100 Years*  
[https://www.youtube.com/watch?v=MfaDPN\\_NPyU](https://www.youtube.com/watch?v=MfaDPN_NPyU)

*PeeWee Camper Info Video*  
<https://youtu.be/sra2-Ft5lFs>

**and I have a website worth visiting:**  
[www.lighthandproductions.com](http://www.lighthandproductions.com)

Thanks for looking over my resume. I hope we talk soon...

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david.vanhooser@mac.com