

Jeffry Gordon – 615-812-0897 – jgordon@goco.tv

www.imdb.com/name/nm0330302/?ref=fn_al_nm_1

<https://www.linkedin.com/in/jeffrygordon/>

I am a seasoned creative in the craft of illumination for Film, Television, Live Entertainment, and architectural enhancement. I am focused on the conversations, concerns and trajectory of our community and industry and proactively pursue the betterment and growth of both.

- * Lighting Designer
- * Studio Design
- * Advocate
- * Lighting Director
- * Studio Consult
- * Mentor
- *Gaffer

2025 – LIGHTING DIRECTOR – CBS / Ringo Starr – Look Up – Ryman Auditorium; Nissan Leaf Reveal; HULU Bonnaroo Live Stream; **GAFFER** – Aquarius – Japanese Sports Drink; Valerie June(MV); Alabama Shakes(MV); Travis-Mathew; Alana Springsteen(MV); In My Sunday – Fashion 2025; DC Comics / Opryland Hotel; TN SNAP; Lawyers on Trucks (x2); Titans Game Day Player Promos; Kim Dracula (MV)
STUDIO DESIGN / CONSULT – Precision Dynamics International / Nissan; WMOT; Studio May.

2024 – LIGHTING DIRECTOR –TVA Internal Policy Reveal; Bonnaroo 2024 – HULU LIVE; Austin City Limits Festival – HULU LIVE; National Wrestling Alliance – Fort Lauderdale; CMHOF – Country / Ballet – Chet Atkins Tribute; Nissan Pathfinder Rollout; Nissan Kicks Rollout; NCI Best **GAFFER** – Tennessee Gun Safety; Dollar General; ESPN – Tennessee Titans ID Roll-ins; Optimum Nutrition; CMT – CMAFEST; CMT – Jon Bon Jovy; AMAZON MUSIC – Garth Brooks Dive Bar Concert; Vanderbilt Football – Prospects 2024; NETFLIX / NFL – “Receivers” – George Kittle; Perkins Restaurants; Jeremy’s Razors; United Medical Conference; Lawyers on Trucks; Yum-Yum Candy Commercial; J. Cole Music Video; Serial Killers – Netflix; GOD IS DEAD V – Movie. **STUDIO DESIGN / CONSULT** – Bethel World Outreach; Boedecker Foundation; Patton Group; NISSAN.

2023 – LIGHTING DIRECTOR – WKRN – Mayoral Debates; NWA – Season VII; Creator Clash 2; Clint Black – Talking In Circles (Season Four and Five); Skyway Game Show; Monster Truck Series – World Championship; 2024 Nissan Sentra Reveal; Humble Baron Grand Opening; Boot Barn National Fashion Show; Amazon Garth Brooks NFL; MESSI – Nashville Soccer Club; NWA – Sarasota; **GAFFER** – George Kittle; Wiltshire for Mayor; O’Connell For Mayor; McDonalds Internet- Big Mac and Fries; Holland Michigan – 2nd Unit; Firestone; WORK IS National Conference; Quality Inn; Comfort Inn; Vanderbilt Health; Lawyers on Trucks x4; Woman Who Rock; Bad Boy Lawnmowers; Ascension Medical; Chubbies; Lawyers on Trucks (x4); **STUDIO DESIGN / CONSULT** – Nissan Tech Facility; NuMynd Studios; GS&F; WMOT. **Nashville Music Film and Entertainment Commission.**

2022 – LIGHTING DIRECTOR – NWA – Season V & VI; Bridgestone – BRSO National Teleconference; Tunnel to Towers Foundation; PBS – Clint Black ‘Mostly Hits and the Mrs’ PBS; Clint Black – Talking in Circles (Season Three); NISSAN – Ariya Pro-pilot Roll-out; **GAFFER** – First Horizon Bank; Spalding Athletics; Hardy–Wait In The Car; McDonalds / Coca Cola Metaverse VR; Women Who Rock; Hiller Heating; Ascension Healthcare; Ball Jar Automation; Ascension Health Care; Barmageddon – NBC Season One; Monster Truck Series Nashville; Titans Season Open w/ Coach Vrable; Carrie Underwood Denim and Rhinestones Album Release; Lawyers on Trucks (x6); Ascension Health Care; Kaylie Morgan (MV); **STUDIO DESIGN / CONSULT** – D3 Media – Eddie Yoon; VACO Studios; Waddle and Associates; Precision Dynamics International; Humble Baron / Uncle Nearest.

2021 – LIGHTING DIRECTOR – Mitsubishi Frontier US Reveal; Mitsubishi Frontier Canadian Reveal; Mitsubishi Outlander Reveal; Mitsubishi Eclipse Reveal; Clint Black – Talking In Circles (Season One - 13 Episodes; Season Two – 13 Episodes); CMA Christmas – Socials; World Cup Soccer – Tele Mundo; Nelly / Breelan – Jimmy Kimmel; Guild Mortgage National Convention. **GAFFER** – Ascension Health Care; Dustin Lynch (x2); Crunch Fitness; Al Gore – Climate; Adobe Commercial; Pepsico – NFL Commercial; Mitsubishi Outlander Commercial Series; Bridgestone National Convention; Aesthetician Tele-Conference; Sherwin Williams National Convention; Lawyer Commercials (x6); Infinity Q55 Comparison; Dollar General National Convention. **STUDIO DESIGN / CONSULT** – Kingswood Studios; KLOVE; Precision Dynamics; NuMynd Studios

2020 – LIGHTING DIRECTOR – KLOVE At the Ryman; The House That Holds The Music (CMHOF); NISSAN Dealer Reveal; INFINITY Dealer Reveal; Nissan International Training Seminar; Bridgestone National Teleconference; Tunie Awards – Waffle House; CMA Best Of Fest; Name That Country Song – Circle Network. **GAFFER** – 1792 Whiskey; Sherwin Williams Year End; Johnny Walker; Tennessee Titans Player Reveal; Elle Limebear; Hiller Plumbing; Stellar Awards – Kane Brown; Time Life Country Classics; Evanescence; CMA Commercial Campaign - Carrie Underwood, Garth Brooks, Reba McEntire, Dolly Parton; FISK University – Home Depot; Lawyer Commercial; Alabama Shakes; Phoenix Restorations; Vanderbilt Hospital; Dolly Parton; Nic Faldo; Dancing with the Stars; Thomas S. Moore Whiskey; Maybelline 2020. **STUDIO DESIGN/ CONSULT** – D3 Media Global (Remote Uplink Studios – FOX, CNN, BBC); NISSAN GLOBAL; HCA.

2019 – LIGHTING DIRECTOR – Uncle Nearest Whiskey Brand Roll Out; Very Cavaleri; Quaver Music Guitar Curriculum (x4); Spotify – Dolly Parton; Decked Truck Bed Liners w/ Jason Aldean; Kelly Clarkson – “Broken & Beautiful”; ESPN – Dr. Wong – Murray State; CMHOF – Carly Pearce / Jeannie C Riley/Michael Ray; **GAFFER** – Discovery – American Pickers; Spotify – Keith Urban; Rosenwall Schools – Documentary; Bank of America - Banjo; Perkins Restaurant – Waffle Days; Rolling Stone – Brandi Carlisle; Garth Brooks Documentary; CMA 2019 Promotional Campaign; Ceridian Software; OMNI Hotel; Margaritaville Promos; Rascal3 Creative – “Rolling Oaks”; NET Jet Promos; St Jude’s Children’s Hospital; Nicole Kidman – Vanity Fair; **STUDIO DESIGN** – Ramsey Solutions Broadcast Studios; **LIGHTING CONSULT** – Universal Robotics

2018-LIGHTING DIRECTOR – Kingswood Studios (x8 multi-cam seminar); LoCash Cowboys; Carrie Underwood – Cry Pretty; NFL Titans Roster capture; GOP Gubernatorial Debates; Ramsey Solutions; Infinity – Dare to Compare; Nissan Titan – Side by Side; Infinity – QX50 reveal; Financial Peace University 2018; Skyville Live – Sony Christmas; Lexus vs Infinity; Quaver Music; **GAFFER** – Valvoline Motor Oil; Jaimie Lynn Spears – Roots; Edmonson State Bank; Rated Red – Valentine’s Day; University Health Systems; Michael Ray – Get to You; ‘Not Just Peanuts’ - Jimmy Carter Documentary – Trisha and Garth; 1New Mexico Senate Race; Thistle Farms – Sara Evans; Socker Boppers; Asurion Insurance (x3); Jack Daniels HONEY; TRU Hotels; CMA Festival; Lazyboy Fall Line; Hiller Plumbing; Steinmart; Nissan Sales Training; Vanderbilt Medical; Funeral Home Services Branding; Jeff Green for Senate; Pickler and Ben Promo; QVC – Snow Days; Nobody Famous – Documentary; Karl Dean – Governor; State Farm Insurance – Lauren Alana; PTEN Foundation Promo; Vanderbilt Children’s Hospital – Tim McGraw; Burland Crest Dentistry; Hiller Christmas; Music City Bowl 2018; Tennessee Lottery – Diversity; Transtar Torque Converters; Dan Rather – Toby Keith Interview; Perkins Restaurant – Burgers & Pie; **STUDIO DESIGN** – d3media remote uplink – Art Laffer. **Regional EMMY Nomination** – Skyville Live -season 2

2017-LIGHTING DIRECTOR – Skyville Live (Graham Nash; Jerry Lee Lewis Tribute; Melissa Etheridge; Billy Gibbons); Aurora Live (x10); UMC – Unafraid; Woman Overwhelmed, Miracles of Jesus, Disciple Fast Track, Numbers; FOX Sports – US Soccer; All In For The Gambler – Kenny Rogers – Red Carpet; Brandy Wine Estates; Brad Paisley – Netflix Comedy Special; Easton Corbin Unplugged; RATED RED; WMOT – Live; Tennessean Live; Music City Sessions / Rodney Crowell; CMT – Whalerock; Travis Green; Sony Music Christmas; Caroline Hobby Show (x8); Maggie Rose and Friends; Tennessean Musical Notes; OMNI Hotel – In room Media; UMG – Artist Vlogs; Get Real w/ Caroline Hobby (x6); **GAFFER** – Gillian Welch; Delta Rae; NFL Training; Alison Krause; Cracker Barrel; Rolling Stone; Breaking Big – Jason Aldean; CMA / Chevy Show Open; O’Charley’s; Harley Davidson; Dierks Bentley; Seth Ennis; Mary Kay Cosmetics; Josh Turner – Album Release; VF Collection Training; Cece Winans; For The Love of Gwen (Movie) **STUDIO DESIGN** – Aurora Studios; Fair Complex; **VENUE DESIGN** - Redneck Riviera.

2016 – LIGHTING DIRECTOR – Eric Church – Red Rocks; SKYVILLE LIVE (12 Episodes); SEC – 2016 Season Opens; PBR – 2016 Interstitials and Open; FOX SPORTS – US Open interstitials; MUSICIAN’S HALL OF FAME; Hillary’s America; CMA 50th “Country Road” (VIDEO OF THE YEAR); HSN – Martina McBride LIVE; HSN – Jennifer Nettles LIVE; Music and Math (x25); Skyville Live!(x3); Aurora Live (x6) **GAFFER** – DOLLAR GENERAL – Managers Training; Hiller Plumbing; Luke Bryan; Cole Swindell; CMA-Fest Concert – ABC; Big Smo – Struttin’; Redemption of Scrooge; All I want for Christmas; Kings of Leon; Kelsea Ballerini; Tom Douglas; Justin Moore Media; Cassadee Pope Album Release; Martina McBride Album Release; Bose Audio; Brookwood Baptist Health; Project Square Cool; Savant Learning Systems; Kitchen Aide Test Kitchen; Advantage Financial. **STUDIO DESIGN** – Webster Media; Average Joe Entertainment. **Regional EMMY Nomination** – Skyville Live - Steve Earle – Copperhead Road.

2015 –DIRECTOR OF PHOTOGRAPHY – Home Healing; Nashville Jazz Orchestra; **LIGHTING DIRECTOR** - Kala Foods; Artist of The Year – Promo; FOX SPORTS – Gold Cup Feature; PBR National Promos; WWF National Promo; TNA Studio; Fashion Week; QUAVER Music; **GAFFER** – Hank Williams Jr. Special; Direct TV; Dan & Shay (x2); Jake Worthington; Hiller Plumbing; Tebey; Youth Bullying; Miss Pole Dance America; Empathy United; Cole Swindell; Mavericks; Little Big Town; American Pickers; NASHVILLE – On The Record; CMA Festival Backstage; Kane For Mayor; Late Night Jam; Nick Fradiani; I HEART Media; Hunter Hayes; Rooms to Go - Tupelo; Gideon’s International; Carrie Underwood; Kid Rock; Faith Hill; Tim McGraw; Walmart; Kellie Pickler – Promo(x2); Jason Aldean; Brett Eldridge; Luke Bryan (x2); Bill Freeman For Mayor; Math Tracks; Live From The Opry; Restaurant Impossible; Jason Isbell; Zaxby’s – Brett & Tim; Florida Georgia Line; Miranda Lambert; CMT KFC Promo; Southern New Hampshire University; Bar Jacked; Sandra Lynn; Maddie & Tae (x2) . **MOVIE** – Rounding Third.

2014 – DIRECTOR OF PHOTOGRAPHY – Those People – Trailer; **LIGHTING DIRECTOR** –Live Room – Sheryl Crow; Quaver Music; PBR/CBS; RIFF TRAX – Anaconda; Playin’ on The Tracks; Simply Southern – Season Three; Dave Ramsey – CORE; Big Machine Records; Rascal Flatts; Motley Crew; Brantley Gilbert; CBS LATE NIGHT JAM – Jason Aldean; Cole Swindell; Motley Crew; Kelleigh Brannen. **GAFFER** – Jos A Bank (x2); Dolly Parton; Kelly Clarkson; Kristian Bush; Taylor Swift; Comer for Governor; Where’s The Wine; Crystal Light and Miranda Lambert; Big and Rich; Tim McGraw; CMA Fest Promo; Dan & Shay – Toyota; American Pickers – Ford; On The Edge (Movie); Almay – Carrie Underwood; Dolly Parton; Jason Aldean; CMT Back to School; KPMG; NFL – Redskins; Eric Dylan; Florida Georgia Line; Budweiser-Live; Discover Boating Jake Owen;

2013 – DIRECTOR OF PHOTOGRAPHY – Tim McGraw – One of Those Nights; Taylor Swift – RED; NBC - July Fourth Celebration – Taylor Swift Segments; **LIGHTING DIRECTOR** – Simply Southern – Season Two; John Hiatt Live – Franklin Theater; Simply Southern – Season Three; Dave Ramsey – Legacy Journey; RICH AT NIGHT (Pilot); Same Boat (Sammy Kershaw; Aaron Tippin, Joe Diffie); Randy Houser; Jamie Lynn Spears; Diet Coke / Taylor Swift; For The Love Of Music (Documentary); Lifetime – Diary of a Medium (Pilot); Yahoo Music – Gretchen Wilson; Tim McGraw - Penzoil; L’Oreal Paris; Got Your Six; **CINEMATOGRAPHER** – Fisk Jubilee Singers; Country Hart met Juanita du Plessis (x13 Episodes); . **GAFFER**: Paramore; Justin Moore Media; Thompson Square / Ludens; Kenny Rogers / Dolly Parton; ESPN – Chase; NBA – Fruit of the Loom; Brantley Gilbert; CBS – CMAfest; Time/Life - Lettermen; Mona / Nissan; Jason Aldean; Alan Jackson; Keith Urban; COTTON; Huggies – CMT; Billy Currington; North Forty; Tria Beauty; Sketchers; RIFFTRACKS; Danielle Bradbury; Gavin Degraw; Tennessee Lottery (x2); Blue Cross Blue Shield; Cassadee Pope; Jason Aldean/Joe Diffie; Vanderbilt Institutional; ABC - CMA Fest; Luke Bryan; Kacy Musgrave; Darius Rucker; Jason Aldean; Little Big Town. **PRODUCER** – 2013 - 48 Hour Film Project

EMPLOYMENT HISTORY

OCTOBER 96 – PRESENT: GO. CO., INC. – Nashville, Tennessee

Vice Chairman – Nashville Music Film and Entertainment Commission – 2023/2027

Lighting Director / Gaffer/ D.P. / Director / Producer / Studio Design and Consult

Film Nashville – BOD – 2005-2016; Vice President – 2014/15; President - 2015/16

Association for the Future of Film and Television in Tennessee – (AFFT) (2000-2010)

Tennessee Film and Television Coalition – Instigator – 2016 to 2022

Nashville Film and Video Association (1993-98)

MARCH 1996 – OCTOBER 1996: SPEER COMMUNICATIONS – Nashville, Tennessee

Lighting Director / Studio Manager. Assisted in growth aspects of start-up company. Duties included client services, selection and purchase of equipment; lighting design & implementation; production management; set design; staffing; inventory; maintenance; remote production supervision.

AUGUST 1992 - MARCH 1996: Independent Contractor - Nashville, Tennessee.

Film, Television, Music Video, Commercial - Production; Grip & Electric.

Composer - original music for T.V, film and personal projects.

Board of Directors - Nashville Film and Video Assoc. - 1995

Production Manager - Crown Royal Country Music Series - 1993

JULY 1991 – AUGUST 1992 - S.I.R. EVENT PRODUCTION SERVICES - Hollywood, CA.

Director of Sales and Marketing - Responsibilities included: expanding client base, 'up-selling' existing cliental; create marketing strategy for sound reinforcement, band gear, film and concert lighting, staging, audio/video, rehearsal and film studios; production management; personnel.

JANUARY 1990 - JULY 1991 - Independent Contractor - Hollywood, CA.

Production Manager, Grip & Electric for Movies, Music Video & commercials; Composer - original music for T.V, film, and personal projects.

NOVEMBER 1986 - JANUARY 1990 - STUDIO INSTRUMENT RENTALS - Hollywood, CA.

Film Stage Manager - scheduling, equipment rental, billing, maintenance. Music Rehearsal Studio Manager - audio engineer, lighting designer/technician. Personnel manager. Production photographer.

SEPTEMBER 1985 - OCTOBER 1986 – MUSICIANS INSTITUTE - Hollywood, CA.

Audio / Video Studio Manager. Responsibilities included: Recording student projects; production and direction of instructional videos; multi-camera, audio/video recording; camera operator; audio engineer.

1978 – 1985 – Touring Musician; Singer; Songwriter; Studio Vocalist; living the dream...

EDUCATIONAL BACKGROUND

1980 - Bachelor of Science degrees from Oregon State University in: Music Education (K-12); Vocal Performance; and Composition and Theory.

1985 - Vocal and Guitar Performance degrees from Musicians Institute - Hollywood, CA.