

# TAMERON HEDGE

**Executive Producer // Producer // Collaborator**

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## **PROFESSIONAL EXPERIENCE:**

As an award-winning Producer I have orchestrated hundreds of creative campaigns and had the honor of working with cultural standard bearers and luminaries worldwide. My portfolio includes national commercials, branded content, television, feature films, documentaries, entertainment, music, multi-cam, live events, original concept, fashion, fine arts, and still photography for clients including Annie Leibovitz (American Music Book), Ethan Russell, Dolly Parton, Garth Brooks, Reese Witherspoon, Joaquin Phoenix, Chris Stapleton, Brad Paisley, Taylor Swift, Kane Brown, Miranda Lambert, Justin Bieber, Tim McGraw, Lady A, Keith Urban, Andy Tennant, Josh Groban, Motley Cruë, Toby Mac, MercyMe, Jeff Beck, Ron Woods, Keith Richards, Levon Helm & The Band, Stan Lynch of The Heartbreakers, Mark Knopfler, and Carrie Underwood. Commercial and other brand clients include Disney, Krystal, Wal-Mart, Food City, Sony, T-Mobile, Eckrich, Quilted Northern, Tennessee Lottery, Valvoline, Good Sam, First Tennessee Bank, iHeart Country, Wisconsin Lottery, Samsung, H-E-B, Jiffy Lube, State Farm, Netflix, Apple Music, and Mountain Dew.

With an emphasis on creative team building and successfully navigating the demands of art and commerce, I work hard, stay curious, and play well with others.

## **RECENT PROJECTS // SELECTS:**

### **EXECUTIVE PRODUCER // Commercial & Branded Content Clients:**

As an Executive Producer I interface with and facilitate communication between client and production to ensure the best outcome. While the role is predominately client facing, I also work closely with the business development team, directors, and line producers in a process that includes overseeing budget development, assessing risk + safety + feasibility, reviewing SOW's, and monitoring final deliverables as needed. Recent projects include Chris Stapleton for Ram Trucks Super Bowl 2023, Breland for Chevy, Nissan, Mazda, T-Mobile still photography campaigns, and Home Depot.

**LINE PRODUCER // *A Week Away* // Feature Film // Netflix musical** where a troubled teen takes a leap of faith by attending summer camp and finds love, friends, and a place to belong. Created and filmed in Tennessee. Worked closely with producers, production team, casting director, locations, and accounting to leverage budget and oversee daily operations for duration of show which included three weeks of rehearsal, music recording, and choreography, twenty-one days of principal photography, and two weeks of wrap.

**POST SUPERVISOR // *A Week Away* // Feature Film // Musical for Netflix** – worked closely with Netflix internal team for the duration of post-production. Managed all aspects of post-production budget and workflow schedules for: editorial, graphics, licensing stock footage, clearances, ADR, new music, opening title sequence, music score, end credits, and final music tracks in accordance with Netflix internal tracking and protocols.

**AGENCY PRODUCER // *Four Neighborhoods* // Proof of concept for FORTUNE 50 national brand** involved creative collaboration, research, identifying+vetting directors/production companies, reviewing budgets, assisting in fine tuning creative, and collaborating with creative execs in final selection of

filmmakers. Peak challenge was leading our crew on an out-of-town expedition in the early days of COVID 19 while keeping crew, talent, and client safe.

**AGENCY PRODUCER // New Heartland Group for MTN Dew // Outdoor Influencers.** Outdoor social media influencer campaign in five states highlighting unique perspectives in outdoor life, including: hunting, fishing, and bow hunting. Emphasis on protecting ecosystems and responsible gaming. Assisted in identifying and vetting production company bids, liaison with director/ producer, and accounting. Managed post production work flow through final delivery of multiple assets.

**PRODUCER // Apple Music Presents: Kane Brown- Experiment //** Music documentary featuring Kane Brown as he discusses building his fan base, his rise to fame, personal style, songwriting and creative process through interviews and live recording.

**PRODUCER // Radio Disney stage @ CMA Music Festival //** Four camera shoot over four days with multiple artists @ CMA Music Festival. Responsibilities included: creating + managing budget, sourcing crew, gear, backstage logistics, load out logistics, departmental reconciliations, payroll, and final wrap.

**PRODUCER // *Jumanji: Welcome to the Jungle* promos for Sony Pictures //** Emphasis on casting, SFX, and production design to shoot and edit multiple film promos intercut with select film coverage.

**PRODUCER // Garth Brooks for Sirius XM @ The Ryman //** Multi- cam live performance celebrating the launch of Garth's new channel on Sirius XM.

**PRODUCER // Blue Cross Blue Shield of TN //** Commercial – included in house casting, crewing, and locations in multiple cities.

## **AWARDS:**

(2013) Academy of Country Music (ACM)- Producer Award - Music Video of the Year "Highway Don't Care" by Tim McGraw (feat. Taylor Swift and Keith Urban)

(2009) Academy of Country Music (ACM)- Producer Award - Music Video of the Year "White Liar" by Miranda Lambert

(2009)- Dove Award- Producer - TobyMac's long form, live concert DVD, "Alive & Transported"

## **EDUCATION:**

Bachelor of Arts in Communication, University of Alabama

## **PROFESSIONAL & COMMUNITY AFFILIATIONS**

NATIONAL ACADEMY OF RECORDING ARTS & SCIENCES (NARAS)

Professional membership + nominating committees

BROADCAST EDUCATION ASSOCIATION // FESTIVAL OF MEDIA ARTS

Narrative Film Competition Judge since 2018

THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

Scholarship Review Committee

STAGE MANAGER // BACHANALA // SACRED SPACE FOR THE CITY series

Annual six-hour concert celebrating the work of Johann Sebastian Bach @ Christ Church Cathedral, since 2008.

In addition to my community affiliations, I am a voracious reader, writer-in-the-wings, and passionate explorer.